Sustainable solutions for protective void fill and inflatables

With the growth in e-commerce, packaged products of all sizes are experiencing more handling vibration and shock during transportation. Reliable protection is more important than ever. Dow products used to create air cushioning and void-fill protective pillows can help ensure more secure, sustainable, and cost-effective shipping.

Dowlex GM Polyethylene Resins such as DOWLEX™ GM 8370G have that covered, with excellent abuse resistance, plus weatherability and sealability.

An air pillow does no good if the seal isn’t strong and dependable. ELITE™ AT 6410 offers excellent seals with enough toughness to stay inflated for the long haul.

For added cushioning and wrapping functionality, INNATE™ Precision Packaging Resins bring an unmatched balance of stiffness and toughness for strong, dependable inflatables – together with opportunities for downgauging and inclusion of PCR.

Dow offers a growing family of PCR-rich, fully formulated REVOLOOP™ Recycled Plastics Resins for a widening range of applications. Inflatables may be one of the newest! Be sure to ask your Dow sales or TS&D representative about this possibility.

Protective void fill and inflatables are a mainstay of the e-commerce industry. With products and know-how from Dow, packages can be shipped more sustainably, with all-PE, recyclable fillers. And that’s just the beginning. Learn more about Dow’s many other resources for e-commerce applications here.