Innovating in pet food packaging

They’re not just pets, they’re family. And that means their food packaging must protect and safely deliver the nutrients they need. Building on decades of food packaging material science expertise, we’re advancing the performance of polyethylene for pet food packaging. Processing and converting efficiencies. Taste and odor impacts. Knowledge of the regulatory environment. Refrigerated or extended shelf life. Matte to gloss. Heavy-duty sacks to single-serve pouches. And all with attractive and functional package design, too.

We’re eager to help you tackle the latest trends and help bring to market packaging that’s good for the pets, the planet, and for peace of mind.

Choose wisely (we’ll help). An ever-widening catalog of resins, adhesives, and coatings, all-PE packaging technologies, and different fabricating and converting processes offer you new and improved choices for pet food packaging. With years of food packaging expertise, we can help navigate the options.

Collaborate to innovate. We understand the pet food packaging market and are ready to collaborate on trending applications. Our Pack Studios facilities can help develop and bring innovations to market quickly.

Promote the circular economy. Sustainability. Recyclability. Circularity. Everyone wants it. We can help. We’re dedicated to our industry’s 2025/2030 sustainability goals and promote “design for recyclability” in all our packaging efforts.

Sustainability
With all-PE options, compatibilizers, and more, let us help you create more sustainable and recyclable pet food packaging applications.

Freshness
Choose from a range of resins and adhesives to promote barrier protection and dependable seals for long-lasting freshness and nutritional goodness.

Durability
Create films that stand up to real-life challenges with fewer rips, punctures, scuffs, or breaks. From your shopping cart or an e-commerce delivery, Dow can help keep the package in one piece.

Ready to create something special for our furry friends?
To learn more about our pet food packaging capabilities, visit www.dow.com/packaging. To get in touch with a Dow representative, visit www.dow.com/contact.

®™Trademark of The Dow Chemical Company (“Dow”) or an affiliated company of Dow