



Values in Motion

- Each of us holds values that drive us. Our values help us determine what is important to us in life and are reflected in our outward behavior and language. Our values and how strongly we hold to each of them make us truly unique.
- Values can shift gradually over time as we learn more and gain experiences, but large scale changes can also be triggered by multiple factors. In fact, our values are always in a state of motion.

Micellar Purifier – CPF 2551 Micellar Shampoo



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Phase	Trade Name	% Wt.	INCI Name
A	Water	64.98	Water / Aqua
A	UCARE™ Polymer JR-30M / Dow	0.10	Polyquaternium-10
B	Triethanolamine (85%)	1.20	Triethanolamine (85%)
C	ACULYN™ 22 Rheology Modifier / Dow	7.50	Acrylates / Steareth-20 Methacrylate Copolymer
D	EcoSense™ 3000 Surfactant / Dow	8.00	Decyl Glucoside
D	Lumonor K 5019 / Zschimmer & Schwarz	5.00	Disodium Laureth Sulfosuccinate (and) Sodium Lauryl Sulfoacetate
D	Amonyl 380BA / SEPPIC	8.57	Cocamidopropyl Betaine
D	Sodium Chloride	1.00	Sodium Chloride
D	Mint Oil Fraction G117 35373 / Robertet	0.15	Fragrance
D	DOWSIL™ CE-1874 Microemulsion / Dow	3.00	PEG-7 Dimethicone (and) Laureth-7 (and) Polysorbate 20
D	Euxyl PE 9010 / Schülke & Mayr	2.00	Phenoxyethanol (and) Ethylhexylglycerin

Processing Instructions:

1. For phase A, create a vortex in the water batch. Gradually add the PQ-10 powder to the vortex.
2. Add phase B ingredient and mix. (After adding the triethanolamine, the PQ-10 should disperse and become clear.
3. Addition of ACULYN™ 22 (phase C) should be made under high shear rate. After adding the ACULYN™ 22, the mixture should thicken.
4. One-by-one, add phase D ingredients under mixing.
5. If needed, adjust pH to 6-6.5.

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

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