The Paper Cup Challenge

- Globally, 600 billion disposable cups are consumed per year.
- 2.2 billion disposable cups end up in landfills in the US annually.
- 54 billion pebbles are used in traditional paper cups.

Why do >90% of single use cups end up in landfills?

The smarter choice

RHOBARR™ 320 Barrier Dispersion

- Reduces annual paper cup waste by up to 15%
- 99% water recovery

RHOBARR™ 320 Barrier Dispersion

But that’s not all!

Is this a better outcome for everyone?

What can you do?

1. Become a responsible consumer by choosing products that use less paper.
2. Remember, the less paper you use, the better the outcome.
3. Make sure to properly dispose of disposable products.

Learn more

Do you want to learn more about our solutions for paper coating?

Watch the video on RHOBARR® 320 Barrier Dispersion.