



CPF 4561

LIQUIDmystyle

Liquid Hair Gel

Key Benefits: Frizz reduction, curl definition, hair styling, all day hold, high humidity resistance

LIQUIDmystyle (CPF 4561)

Water based liquid gel thickened with hydroxyethyl cellulose

Phase	Trade name / Supplier	INCI name	% Wt.
A	Water	Water	91.87
	MaizeCare™ Clarity Polymer / Dow	Hydrolyzed Corn Starch	3.00
	Glycerin / NOW Solutions	Glycerin	3.00
	VERSENE™ NA₂ Crystals Chelating Agent / Dow	Disodium EDTA	0.10
	Neolone PH 100 / DuPont	Phenoxyethanol	0.90
	CELLOSIZETM Hydroxyethyl Cellulose PCG-10 / Dow	Hydroxyethylcellulose	0.80
	Triethanolamine	Triethanolamine	0.20
Lactic Acid	Lactic Acid	0.13	

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card.
Any variation in the formulation may cause performance to change.

Product Characteristics: Appearance: Clear; pH (as is): 6.5-7.0; Viscosity (cPs): 5500

Processing instructions:

1. Add water to beaker and begin mixing.
2. Add MaizeCare™ Clarity Polymer, glycerin, VERSENE™ NA₂ Crystals, and phenoxyethanol while continuing to mix.
3. Add CELLOSIZETM Hydroxyethyl Cellulose PCG-10. Mix for 5 minutes, then add triethanolamine.
4. Mix for 30 minutes. As formula begins to thicken, adjust mixing speed as needed.
5. Add lactic acid and mix for 5 minutes.

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