



DOW

CLEARmystyle

Styling Gel
CPF 4541

CLEARmystyle Styling Gel (CPF 4541)

Phase	Trade name / Supplier	INCI name	Wt. %
A	Water	Water	91.32
	MaizeCare™ Clarity Polymer / Dow	Hydrolyzed Corn Starch	3.00
	Vegetable Glycerin	Glycerin	3.00
	VERSENE™ Na₂ Crystal Chelating Agent / Dow	Disodium EDTA	0.10
	NEOLONE PH 100 / DuPont	Phenoxyethanol	0.90
	CELLOSIZETM PCG-10 Hydroxyethyl Cellulose / Dow	Hydroxyethylcellulose	1.25
	Triethanolamine (85% solution in water)	Triethanolamine	0.20
Lactic Acid (90% solution in water)	Lactic Acid	0.23	

Disclaimer: Any variation in the formulation may cause performance to change.

Processing instructions:

1. Add water to glass beaker and begin mixing with marine propeller.
2. Add MaizeCare™ Clarity Polymer to water while continuing to mix. Once solution is clear, sequentially add glycerin, VERSENE™ Na₂ Crystal Chelating Agent, and phenoxyethanol.
3. Add CELLOSIZETM PCG-10 Hydroxyethyl Cellulose. Mix for 5 minutes.
4. Add triethanolamine and mix for 30 minutes. Adjust mixing speed as needed.
5. Add lactic acid to adjust pH at 5.

Stability: Stable for at least 3 months at RT and 40°C



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