



DOW

®



Cheer Me Up

(CPF 4268)

Instant Spray

Cheer Me Up (CPF 4268)

A spray to provide your hair instant fuller and natural styling look

Phase	Trade name / supplier	INCI name	Wt. %
A	Water	Water	89.84
	MaizeCare™ Style Polymer / Dow	Hydrolyzed Corn Starch	2
B	ACULYN™ 38 Rheology Modifier / Dow	Acrylates / Vinyl Neodecanoate Crosspolymer	2
	AMP-ULTRA PC 2000 / Angus	Aminomethyl Propanol	0.16
C	DOWSIL™ EP-9801 Hydro Cosmetic Powder / Dow	Dimethicone / Vinyl Dimethicone Crosspolymer (and) Silica (and) Butylene Glycol	5
	DOWSIL™ CE-1874 Microemulsion / Dow	PEG-7 Dimethicone (and) Laureth-7 (and) Polysorbate 20	2
	Neolone PH 100 Preservative / DuPont	Phenoxyethanol	0.5
	Baby's breath	Fragrance	0.5

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

Processing instructions:

1. Weigh the water and begin mixing (~ 300 RPM).
2. While the water is mixing, weigh and sift in MaizeCare™ Style Polymer.
[Note: The MaizeCare™ Style Polymer can be cold processed, but heating can be used to speed the rate of dispersion. Cover the vessel to avoid water loss during heating.]
3. Once the MaizeCare™ Style Polymer is fully dispersed, add the ACULYN™ 38 Rheology Modifier in phase B and mix to homogenous.
4. Add AMP into and mix for neutralization.
5. Add phase C materials one by one and mix until dispersed well.

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