



# MyTrends

## Engage & Embrace

We celebrate diversity and individuality while being responsible and fully engaged. Today's motto: contribute to society in a positive way, embrace our well-being and the environment and shape a society with positive values. Our credo: DO.

### Style Wand

Lip/Eye/Cheek Crayon  
CPF 4127

#### Attributes

- 3-in-1 multifunctional crayon
- Long lasting
- Non-transfer
- Comfortable to wear

#### Featured Products

- DOWSIL™ SW-8005 C30 Resin Wax
- DOWSIL™ 2503 Cosmetic Wax
- XIAMETER™ PMX-200 Silicone Fluid 1.5CS
- UCON™ Fluid AP
- DOWSIL™ EL-8048 ID Silicone Organic Blend
- DOWSIL™ FA 4003 DM Silicone Acrylate

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Phase	Trade Name / Supplier	INCI Name	Wt. %
A	Ozokerite Wax / Making Cosmetics	Ozokerite	8.00
	<b>DOWSIL™ SW-8005 C30 Resin Wax / Dow</b>	<b>C30-45 Alkyldimethylsilyl Polypropylsilsesquioxane</b>	<b>8.00</b>
	<b>DOWSIL™ 2503 Cosmetic Wax / Dow</b>	<b>Stearyl Dimethicone</b>	<b>6.00</b>
	<b>XIAMETER™ PMX-200 Silicone Fluid 1.5CS / Dow</b>	<b>Dimethicone</b>	<b>21.00</b>
	<b>UCON™ Fluid AP / Dow</b>	<b>PPG-14 Butyl Ether</b>	<b>4.50</b>
B	Sunshine Soft White / Sun Chemical	Synthetic Fluorophlogopite (and) Titanium Dioxide	4.00
	Sunshine Spectral Russet / Sun Chemical	Synthetic Fluorophlogopite (and) Iron Dioxides	17.00
	Intenza Eye Candy / Sun Chemical	Synthetic Fluorophlogopite (and) Titanium Dioxide (and) FD&C Red 40 Aluminum Lake	4.00
C	<b>DOWSIL™ EL-8048 ID Silicone Organic Blend / Dow</b>	<b>Isododecane (and) Dimethicone Crosspolymer</b>	<b>7.00</b>
	<b>XIAMETER™ PMX-200 Silicone Fluid 1.5CS / Dow</b>	<b>Dimethicone</b>	<b>10.50</b>
D	<b>DOWSIL™ FA 4003 DM Silicone Acrylate / Dow</b>	<b>Dimethicone (and) Acrylates / Polytrimethylsiloxymethacrylate Copolymer</b>	<b>10.00</b>

## Procedure

1. Mix phase A ingredients under stirring and heat to 70°C until homogeneous.
2. Separately, mix phase B ingredients until homogeneous.
3. Add phase C ingredients to phase B and mix.
4. Add phase BC to phase A and heat to 70°C.
5. Remove from heat and add phase D with stirring.
6. Pour into containers while still hot.

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