Dow Values Privacy

Your privacy is important to us. Together with our global Data Protection/Privacy Policy, this Online Privacy Policy explains how The Dow Chemical Company or its affiliate that displays this policy ("Dow," "we," "us," and "our") protects your privacy when you visit this website and the websites of Dow affiliates that display this Online Privacy Policy. This policy applies to "Personal Information", information that identifies you personally, either alone or in combination with other information available to us.

Please take a few minutes to review this Online Privacy Policy. By accessing or using this Site, you are consenting to the collection, use and disclosure of your Personal Information as set forth in this Online Privacy Policy. Please also take a few minutes to review the Terms of Use section of our website. If you do not consent to the collection, use and disclosure of your personal information as set forth in this privacy policy or the Terms of Use, please exit and do not use this website.

This Online Privacy Policy describes what types of information we gather and track when you use our websites, how this information is used and with whom it is shared. If you have any questions about this Online Privacy Policy, please contact us.

This Online Privacy Policy includes the following:

What Information We Collect
How We May Use and Share Your Information
Location of Information
Use of Special Features or Areas of Our Website
Children's Privacy
Security
External Links
Changes to This Online Privacy Policy
Your Choices
Access, Update or Correct Your Personal Information
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What Information We Collect

If permitted by applicable law, we may collect the following information:

Information You Provide. We collect the personal information you knowingly provide by completing an online form, registering for information or services, applying for a job, or otherwise sending to us. For example, if you sign up to receive e-mail communications from one of our businesses, we collect your e-mail address and any related information you provide. If you communicate with us using the "Contact Us" feature, we collect the information you provide when you complete the "Contact Us" form.

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Supplemental Information. From time to time or where applicable, we may supplement the information you give us with information from other sources, such as information validating your address, information based on your zip code or business, or information that we have based upon your relationship with Dow. For example, if you are a Dow customer or supplier, we may supplement the information you provide online with information you provide through your business relationship with Dow. In addition, where a user has separately opted-in to receive information from Dow through its marketing automation platform, Eloqua (a product of Oracle Corporation), that information may be shared with other digital tools to enhance a user's overall experience with Dow web properties.

Information Sent to Us by Your Web Browser. We collect information that is sent to us automatically by your web browser. This information typically includes your Internet Protocol (IP) address, the identity of your internet service provider, the name and version of your operating system and browser, the date and time of your visit, the page that linked you to Dow, and the pages you visit.

Cookies and Other Technologies. Dow may use "cookie" technology on this website. A cookie contains information that is sent by a website and stored in your hard drive or temporary memory. You may change your cookie settings on your internet browser or delete our cookies at any time. We may use cookies to save your preferences for our websites or to collect statistics related to the number of visitors to our websites and requests for files, the types of browsers used, and other aggregate data. Dow may also use transparent pixels (e.g. GIF, PNG, etc.) files to help manage online advertising by collecting information related to which advertisements drive traffic to our websites.

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How We May Use and Share Your Personal Information

If permitted by applicable law, we may use the personal information we collect through our website:

- to provide products, information and services you request;
- to provide you with effective customer service;
- to improve the content, functionality, performance and usability of our website;
- to improve our marketing and promotional efforts;
- to provide technical support and troubleshooting; and
- for security, credit or fraud prevention purposes;
- for any other purpose identified in an applicable privacy statement or other agreement you have with Dow.

If permitted by applicable law, we may share your information as described below:

- Within Dow. We may share your personal information with Dow affiliates for the purposes set forth in this Online Privacy Policy.
- Our Service Providers. We may share your personal information with companies or organizations, including subsidiaries, affiliates, and other entities that perform services on our behalf, such as website support service providers. In each case, such third parties are required to use adequate privacy protections and may use the information only for the purpose of providing services to Dow.
- Business Transactions and Transfers. Dow may buy, sell, form, or otherwise reorganize one or more of its businesses or sell stock or assets, for example, as the result of a sale, merger, reorganization or liquidation. A transaction of this type may involve the disclosure of your information to prospective purchasers or partners who have signed a confidentiality agreement with Dow.
- Compliance with Laws and Protection of Our Rights and the Rights of Others. We may disclose personal information when we, in good faith, believe disclosure is appropriate to comply with the law, a court order or a subpoena. We may also disclose personal information to cooperate with a government investigation; to prevent or investigate a possible crime, such as fraud or identity theft; to enforce or apply our online terms of use or other agreements; or to protect our own rights or property or the rights, property or safety of our users or others.

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Location of Information

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Use of Special Features or Areas of Our Website

Some of our websites include special features, such as surveys, licensed content; or an online store; or password protected areas, such as a customers-only area or a careers area. This Online Privacy Policy may be supplemented or amended from time to time by privacy statements that are specific to and appear on individual Dow websites, including but not limited to our investor and career sites. Generally, these statements provide details about the personal information we collect or do not collect on particular pages or areas of a website, why we need that information, and choices you may have about the use of that information.

When you sign up to use a special feature or password-protected area, you may be asked to agree to special terms governing your use of the special feature or password-protected area. In such cases, you will be asked to expressly consent to the special terms, for example, by checking a box or clicking on a button marked “I agree.” This type of agreement is known as a “click-through” agreement. If any of the terms of a click-through agreement or another agreement between you and Dow are different than the terms of this Online Privacy Policy, the terms of that agreement will govern over this Online Privacy Policy.

Children's Privacy

We do not knowingly collect information from children to sell or promote our products or services. We host educational programs in science for students and teachers in our communities, but we do not invite minors to contact us or manually provide personal information. Visitors must be 18 years of age or older to submit registration or survey information. Parents or legal guardians may register to obtain information or participate in a survey on behalf of their children. If you believe a child under the age of eighteen has sent personal contact information to Dow, please contact us immediately at the address listed below and we will use reasonable efforts to promptly remove that information from our databases.

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Security

We take commercially reasonable precautions to protect the confidentiality, integrity and security of your personal information. We urge users to be careful with personal information while using the Internet.

SSL Protection. Some password-protected areas of our website, require that a secure connection between your computer and our server be established. We use an encryption technology called Secure Socket Layers (SSL). A secure connection is maintained until you leave the secure area of the site. Although we use SSL encryption to safeguard the confidentiality of personal information as it travels over the Internet, “perfect security” does not exist on the Internet and we cannot guarantee the safety of transmitting personal information over the Internet.

Password Protection. You are responsible for maintaining the confidentiality of your passwords. We have the right to assume that anyone accessing one of our websites using a password assigned to you has the right to do so. You will be solely responsible for the activities of anyone accessing our website using a password assigned to you, even if the individual is not, in fact authorized by you. If you have reason to believe that your password has been compromised or used without authorization, you must promptly change it using the functionality provided on the site.

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Some of our websites may contain links to other websites on the Internet that are not under the control of or maintained by Dow. Such links do not constitute an endorsement by Dow of those websites, the content displayed, or the persons or entities associated with them. By visiting a linked website from a Dow website, you acknowledge that Dow is providing these links to you only as a convenience and you agree that Dow is not responsible for the content of such websites. External sites are governed by their own terms and policies and are not governed by Dow's Online Privacy Policy, Terms of Use, Accessibility Statement, or other terms and policies.

Changes to This Online Privacy Policy

We reserve the right to modify this Online Privacy Policy and related business practices at any time by posting updated text on this site and updated effective date at the bottom of this page. As we add new features and functionality to our websites or Dow policies or applicable laws evolve, we may need to update or revise this Online Privacy Policy. We reserve the right to do so, at any time and without prior notice, by posting a revised version on our website. These changes will be effective as of the date we post a revised version on our website. Your use of one of our websites following any such change constitutes your consent to the terms of the revised Online Privacy Policy. For this reason, it is important for you to review this Online Privacy Policy regularly.

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Your Choices

We respect your right to make choices about the ways we collect, use and disclose your personal information. In some cases, we will ask you to indicate your choices at the time we collect your personal information. If you receive email or marketing communications, you may "opt-out" of receiving e-mail and other communications from us at any time by using the unsubscribe feature included in the e-mails we send. If you are a customer of Dow products, we reserve the right to contact you with information regarding health and safety, applicable regulations, or stewardship of our product.

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If you have created an account or a personal profile on one of our websites, you may be able to access and update some or all of your personal information on your account settings or profile page. If you wish to access, update or correct other personal information, please contact us. We will contact you and may ask you for additional information to verify your identity. In most cases, we will update information as requested. In some cases, however, we may limit or deny your request if permitted or required by law or if we are unable to verify your identity.

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Contact Dow

If you have any questions about this Online Privacy Policy or our privacy practices, please contact us via phone at the numbers listed at http://www.dow.com/assistance/dowcig.htm. You may also contact us via online form at http://www.dow.com/assistance/thoughts.htm or via our email address at dowcig@dow.com. You may also send postal correspondence to:

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Effective Date: November 1, 2016

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