

**PRIMAL™ P-308 AFR Styrene-Acrylic Binder**

For Paper and Paperboard Coatings

Regional Product Availability

EMEA

Description

PRIMAL™ P-308 AFR Styrene-Acrylic Binder is an excellent choice when formulating paper coatings for high quality printing and packaging that require excellent gluing properties. Paper and paperboard coatings formulated with PRIMAL™ P-308 AFR Styrene-Acrylic Binder help reducing print mottle in the offset printing process. It was designed to have excellent compatibility with calcium ions for today's high calcium carbonate pigment systems and the styrene-acrylic chemistry makes this a hydrophobic binder.

Typical Properties

These properties are typical but do not constitute specifications.

| Properties | Typical Values |
|-------------------------------------|----------------|
| Ionic Nature | Anionic |
| Solids % | 50 |
| pH as packed | 7-8 |
| Brookfield Viscosity, mPa.s | <600 |
| Glass Transition Temperature (Tg°C) | 8 |
| Density, (g/cm ³) | 1.04 |

Handling Precautions Before using this product, consult the Material Safety Data Sheet (MSDS)/Safety Data Sheet (SDS) for details on product hazards, recommended handling precautions and product storage.

Storage Store products in tightly closed original containers at temperatures recommended on the product label.

Disposal Considerations Dispose in accordance with all, local or national regulations. Empty containers may contain hazardous residues. This material and its container must be disposed in a safe and legal manner.

It is the user's responsibility to verify that treatment and disposal procedures comply with local or national regulations. Contact your Dow Coating Materials Technical Representative for more information.

Chemical Registration Many countries within EMEA1 require the registration of chemicals, either imported or produced locally, prior to their commercial use. Violation of these regulations may lead to substantial penalties imposed upon the user, the importer or manufacturer, and/or cessation of supply. It is in your interests to ensure that all chemicals used by you are registered. Dow does not supply unregistered products unless permitted under limited sampling procedures as a precursor to registration.

Note on EMEA1 Product Line Product availability and grades vary throughout the countries in the EMEA1 area. Please contact your local Dow Coating Materials representative for further information and samples.

Product Stewardship Dow has a fundamental concern for all who make, distribute, and use its products, and for the environment in which we live. This concern is the basis for our product stewardship philosophy by which we assess the safety, health, and environmental information on our products and then take appropriate steps to protect employee and public health and our environment. The success of our product stewardship program rests with each and every individual involved with Dow products - from the initial concept and research, to manufacture, use, sale, disposal, and recycle of each product.

Customer Notice Dow strongly encourages its customers to review both their manufacturing processes and their applications of Dow products from the standpoint of human health and environmental quality to ensure that Dow products are not used in ways for which they are not intended or tested. Dow personnel are available to answer your questions and to provide reasonable technical support. Dow product literature, including safety data sheets, should be consulted prior to use of Dow products. Current safety data sheets are available from Dow.

For more information visit our website:
www.dow.com

To contact us, call:
Europe, Middle East, Africa & India:
+31 115 672 626

Notice: No freedom from infringement of any patent owned by Dow or others is to be inferred. Because use conditions and applicable laws may differ from one location to another and may change with time, Customer is responsible for determining whether products and the information in this document are appropriate for Customer's use and for ensuring that Customer's workplace and disposal practices are in compliance with applicable laws and other government enactments. The product shown in this literature may not be available for sale and/or available in all geographies where Dow is represented. The claims made may not have been approved for use in all countries. Dow assumes no obligation or liability for the information in this document. References to "Dow" or the "Company" mean the Dow legal entity selling the products to Customer unless otherwise expressly noted. NO WARRANTIES ARE GIVEN; ALL IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE ARE EXPRESSLY EXCLUDED.

