

HIGH PERFORMANCE BIO-BASED TECHNOLOGY FOR INTERIOR ARCHITECTURAL COATINGS

Dow-Committed to sustainable development

- **Dow 2025 Sustainability Goal:**
- We will advance the well-being of humanity by helping lead the transition to a sustainable planet and society, maximizing economic, environmental and societal value.

- Reducing fossil fuel use is a more sustainable trend
- Greenhouse gas effect is a global environmental challenge
- Bio-based materials could decrease carbon footprint of paints and coatings leading to a more sustainable future





Dow's BIO-BASED PAINT BINDER TECHNOLOGY

- Our award winning* bio-based acrylic emulsions offer premium paint performance while reducing the carbon footprint of paints and coatings by using ingredients derived from nature.
- At least 25% of nature derived ingredients
- Offers qualification for USDA BioPreferred procurement program
- Business Intelligence Group (BIG) Award 2019 Sustainability product of the year*
- Ringier Award 2019 in Greater China
- "Innovation technology" award at the "Paint & Coating Industry Magazine" 60th Anniversary in Greater China

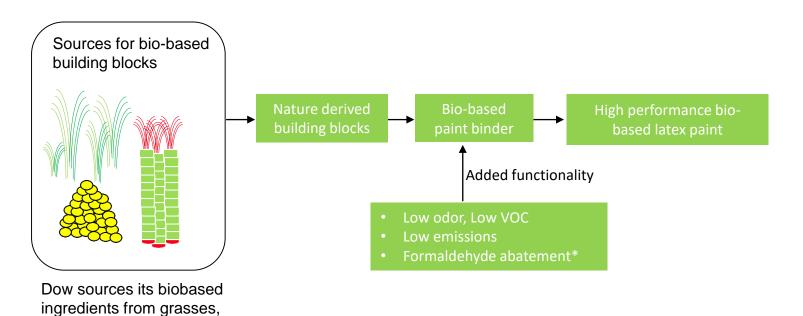






^{*} https://www.businesswire.com/news/home/20190802005209/en/Dow-wins-2019-Sustainability-Awards-Business-Intelligence

MAKING OF A DOW BIO-BASED PAINT BINDER



plant stalks and seeds

grown on existing farmlands



^{*} Formaldehyde abatement technology offered in selected binders

BIO-BASED BINDERS OFFERS MULTIPLE BENEFITS TO PAINT MAKERS AND CONSUMERS

Paint Producers

End consumer

Performance

- Scrub resistance
- Excellent hiding
- Formaldehyde abatement
- Suitable for kid's paints

Formulation and Paint application

- Low coalescent demand
- · Offers production and positioning of premium paints
- No change in paint production, storage and shipping process
- Ease of painting and higher productivity

Sustainability

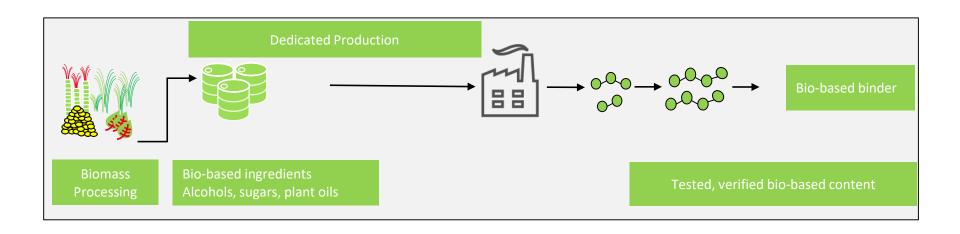
- Lowers carbon footprint of paints
- Tested and verified bio-based content
- Low VOC, Low odor, Low emissions capability
- Offers opportunity to qualify for USDA BioPreferred labeling
- Offers opportunity to qualify for LEED, Green Building credits

- Great aesthetics and wall protection
- · Long durability, fewer re-paints
- Low odor
- Excellent paint experience and job completion

- Bring nature back into the home*
- Improved indoor air quality is great for kids and family
- Investment in a safer home and cleaner earth
 - * Partial bio-based content



DELIVERING MORE SUSTAINABLE PAINT BINDERS



- Offers paint producers access to Green Building credits via LEED, BREEAM
- Offers qualification for "Green" procurement programs (e.g. USDA BioPreferred)





Seek

Together[™]

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HANDLING PRECAUTIONS

PRODUCT STEWARDSHIP

CUSTOMER NOTICE

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- Dow has a fundamental concern for all who make, distribute, and use its products, and for the environment in which we live. This concern is the basis for our product stewardship philosophy by which we assess the safety, health, and environmental information on our products and then take appropriate steps to protect employee and public health and our environment. The success of our product stewardship program rests with each and every individual involved with Dow products - from the initial concept and research, to manufacture, use, sale, disposal, and recycle of each product.
- Dow strongly encourages its customers to review both their manufacturing processes and their applications
 of Dow products from the standpoint of human health and environmental quality to ensure that Dow
 products are not used in ways for which they are not intended or tested. Dow personnel are available to
 answer your questions and to provide reasonable technical support. Dow product literature, including safety
 data sheets, should be consulted prior to use of Dow products. Current safety data sheets are available from
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