In West and Central Africa, handwashing with soap has been shown to reduce the rate of diarrheal disease by 48-59%.

In Pakistan, handwashing with soap has been shown to reduce pneumonia-related infections in children under 5 by 50%.

WHY IS LACK OF GLOBAL HANDWASHING AN ISSUE?

525,000 CHILDREN UNDER 5 DIE DUE TO DIARRHEAL DISEASES

920,136 CHILDREN UNDER 5 DIE DUE TO PNEUMONIA

WHAT CLEAN HANDS PROVIDE:

Handwashing with soap is among the most effective and inexpensive ways to help prevent a range of disease when compared to vaccines.

Handwashing with soap can reduce the spread of preventable disease by 45-50%.

Rinsing with non-potable water is still more beneficial than not washing your hands.

SOAP AND WATER ARE KEY TO HEALTHY HANDWASHING

Although people around the world clean their hands with water, very few use soap which removes germs more effectively.

Soap breaks down grease, dirt, germs and bacteria from the skin.

Handwashing with soap could save roughly ½ million children each year, in West and Central Africa alone.

STEPS TO PROPER HANDWASHING

Wet your hands with clean, running water, turn off tap and apply soap.

Lather your hands by rubbing them together with the soap.

Scrub your hands for 20 seconds+

Rinse your hands under clean, running water.

WE DELIVER BREAKTHROUGH HYGIENE SOLUTIONS

Dow POLYOX™ Water Soluble Polymer
Leading soap manufacturers use technologies like Dow POLYOX™ Water Soluble Polymers to help make soaps feel softer on the skin and last longer. This can create affordable hygiene solutions for economically challenged regions because healthy living should not be a luxury – it is a necessity.