



**DOW**

®

### **Attributes**

- Long lasting
- Water-, sebum- and abrasion-resistance
- Good color coverage

### **Featured products**

- DOWSIL™ EL-7314 Silicone Elastomer Blend
- DOWSIL™ 3903 Liquid Satin Blend
- DOWSIL™ 5612 Formulation Aid
- DOWSIL™ 556 Cosmetic Grade Fluid

CPF 4425

## **Mascara**

**Multipurpose w/o mascara  
(hair, eyelashes, eyebrows)**

## Mascara (CPF 4425)

Multipurpose w/o mascara (hair, eyelashes, eyebrows)

Phase	Trade name / Supplier	INCI name	% Wt.
A	<a href="#">DOWSIL™ EL-7314 Silicone Elastomer Blend</a> / Dow	Isododecane (and) Hexyl/Succinyl Dimethicone Crosspolymer	25
	<a href="#">DOWSIL™ 3903 Liquid Satin Blend</a> / Dow	Isododecane (and) Dimethicone/Vinyl Dimethicone Crosspolymer	1
	<a href="#">DOWSIL™ ES-5612 Formulation Aid</a> / Dow	PEG-10 Dimethicone	3
	<a href="#">DOWSIL™ 556 Cosmetic Grade Fluid</a> / Dow	Phenyl Trimethicone	2
		Isododecane	23.5
B	Deionized Water	Aqua/Water	35.5
	Preservative		1
		Sodium Chloride	1
	Unipure LC 902	C177266	8

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

## Procedure:

1. Add DOWSIL™ EL-7314 Silicone Elastomer Blend to the beaker and mix at 200 rpm.
2. Add DOWSIL™ 3903 Liquid Satin Blend and DOWSIL™ ES-5612 Formulation Aid little by little, mixing at 500 to 700 rpm.
3. Add DOWSIL™ 556 Cosmetic Grade Fluid little by little, mixing at 800 to 1000 rpm.
4. Add the isododecane little by little, mixing at 1000 to 1200 rpm. You should obtain a clear pourable gel.
5. Mix phase B in a separate beaker and add it very slowly (drop by drop) to phase A at 1400 rpm.
6. Add the pigment to phase A/B and mix well until it becomes homogeneous.

During all the steps, scrape down the sides of the beaker and shaft of the mixing blade on a regular basis to avoid lump creation.

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Images: dow\_65613663386, dow\_57976973313

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