



Values in Motion

- Each of us holds values that drive us. Our values help us determine what is important to us in life and are reflected in our outward behavior and language. Our values and how strongly we hold to each of them make us truly unique.
- Values can shift gradually over time as we learn more and gain experiences, but large scale changes can also be triggered by multiple factors. In fact, our values are always in a state of motion.

Style Mania – CPF 2545 Styling Pomade



Style Mania – Styling Pomade

Phase	Trade Name	% Wt.	INCI Name
A	ACULYN™ Siltouch Rheology Modifier / Dow	1.75	Sodium Acrylate / Sodium Acryloyldimethyl Taurate Copolymer (and) Dimethicone (and) Trideceth-6 (and) PEG / PPG-18 / 18 Dimethicone
A	DOWSIL™ 556 Cosmetic Grade Fluid / Dow	3.00	Phenyl Trimethicone
A	DOWSIL™ CB-3046 Fluid / Dow	5.00	Dimethicone (and) Phenyl Trimethicone (and) Trimethylsiloxysilicate (and) Dimethiconol
A	DOWSIL™ EL-9241 DM Silicone Elastomer Blend / Dow	2.00	Dimethicone (and) Dimethicone Crosspolymer
A	Hostaphat KL 340 D / Clariant	2.00	Trilaureth-4-Phosphate
A	DOWSIL™ SW-8005 C30 Resin Wax / Dow	4.00	C30-45 Alkyldimethylsilyl Polypropylsilsesquioxane
A	DOWSIL™ 2503 Cosmetic Wax / Dow	2.00	Stearyl Dimethicone (and) Octadecene
B	Water	66.26	Water / Aqua
B	AMP-ULTRA PC 2000 / Angus	0.20	Aminomethyl Propanol
B	VERSENE™ Na2 Crystals / Dow	0.10	Disodium EDTA
B	ACUDYNE™ 1000 Hair Styling Polymer / Dow	5.00	Acrylates / Hydroxyesters Acrylates Copolymer
B	ACULYN™ 88 Rheology Modifier / Dow	2.50	Acrylates / Steareth-20 Methacrylate Crosspolymer
B	Butylene Glycol / Oxea Corporation / Univar	5.00	Butylene Glycol
B	D-Panthenol / BASF	0.20	Panthenol
C	AMP-ULTRA PC 2000 / Angus	0.20	Aminomethyl Propanol
D	Hydrolite 8 / Symrise	0.21	Caprylyl Glycol
D	NEOLONE™ PH 100 Preservative / Dow	0.28	Phenoxyethanol
D	Two Heads / Symrise	0.30	Fragrance

Processing Instructions:

- Mix phase A ingredients. Heat to 70-75°C.
- In a separate vessel, mix phase B ingredients. Heat to 70-75°C with mixing.
- Slowly add phase B to phase A under mixing.
- Homogenize mixture for 10-15 minutes, until evenly homogenized.
- Cool to approximately 45°C with mixing. Then add phase C ingredient under stirring.
- One by one, add phase D ingredients to phase ABC, mixing evenly.
- If needed, adjust pH to near 6.5.

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

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