



## Values in Motion

- Each of us holds values that drive us. Our values help us determine what is important to us in life and are reflected in our outward behavior and language. Our values and how strongly we hold to each of them make us truly unique.
- Values can shift gradually over time as we learn more and gain experiences, but large scale changes can also be triggered by multiple factors. In fact, our values are always in a state of motion.

## Luminous Tone – CPF 2543 Facial Serum



## Luminous Tone – Facial Serum

Phase	Trade Name	% Wt.	INCI Name
A	Water	69.09	Water / Aqua
A	ACULYN™ 28 Rheology Modifier / Dow	1.50	Acrylates / Beheneth-25 Methacrylate Copolymer
A	ACULYN™ Excel Rheology Modifier / Dow	1.00	Acrylates Copolymer
A	DOWSIL™ EP-9801 Hydro Cosmetic Powder / Dow	9.00	Dimethicone / Vinyl Dimethicone Crosspolymer (and) Silica (and) Butylene Glycol
B	EcoSmooth™ OptiTouch Sensorial and Optical Enhancer / Dow	9.00	Ethylene / Octene Copolymer (and) Ethylene / Sodium Acrylate Copolymer
C	Cetiol LC / BASF	2.00	Coco-Caprylate / Caprate
C	Crodamol GTCC / Croda	1.00	Caprylic / Capric Triglyceride
C	XIAMETER™ PMX-200 Silicone Fluid 2CS / Dow	5.00	Dimethicone
D	NEOLONE™ PH 100 Preservative / Dow	0.83	Phenoxyethanol
D	Hydrolite 8 / Symrise	0.68	Caprylyl Glycol
E	dl-alpha-Tocopheryl Acetate / DSM Nutritional Products	0.30	Tocopheryl Acetate
E	Extrapone Acai / Symrise	0.10	Propylene Glycol (and) Water (Aqua) (and) Maltodextrin (and) Euterpe Oleracea Fruit Extract
E	SymBright 2036 / Symrise	0.20	Sclareolide
E	Magique / Symrise	0.30	Perfume / Fragrance

## Processing Instructions:

1. Mix first three phase A ingredients at 500 rpm. Then add DOWSIL™ EP-9801 Hydro Cosmetic Powder under mixing.
2. Add phase B ingredient and mix at 700 rpm.
3. Add phase C ingredients in the order listed.
4. In a separate vessel, mix phase D. Then add to phase ABC.
5. Add phase E ingredients in the order listed.

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

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