



DOW

®

Attributes:

- No transfer
- Oil proof

Values in motion:

- Each of us holds values that drive us. Our values help us determine what is important to us in life and are reflected in our outward behavior and language. Our values and how strongly we hold to each of them make us truly unique.
- Values can shift gradually over time as we learn more and gain experiences, but large scale changes can also be triggered by multiple factors. In fact, our values are always in a state of motion.

Invisible Kiss

CPF 2547

Lip Cream

Invisible Kiss – Lip Cream

Phase	Trade name / Supplier	INCI name	Wt%
A	CELLOSIZETM OIL 100 Ethylcellulose / Dow	Ethylcellulose	0.50
	Eutanol G / BASF	Octyldodecanol	7.00
B	Colorona Imperial Topaz / Merck	Bismuth Oxychloride (and) Mica (and) Iron Oxides	6.00
	Colorona Synberry Pink / Merck	Synthetic Fluorphlogopite (and) Titanium Dioxide (and) Carmine (and) Tin Oxide	6.00
	RonaFlair White Sapphire / Merck	Alumina	13.00
	XIAMETERTM PMX-200 Silicone Fluid 2 cSt / Dow	C30-45 Alkyldimethylsilyl Polypropylsilsesquioxane	10.00
C	DOWSILTM SW-8005 C30 Resin Wax / Dow	Dimethicone	5.00
	DOWSILTM 9576 Smooth Away Elastomer / Dow	Dimethicone (and) Dimethicone / Vinyl Dimethicone Crosspolymer (and) Dimethicone Crosspolymer (and) Beeswax (and) Silica (and) Silica Silylate	6.00
	DOWSILTM BY 25-337 Emulsifier / Dow	PEG / PPG-19 /19 Dimethicone (and) C13-16 Isoparaffin (and) C10-13 Isoparaffin	8.00
	DOWSILTM FA 4004 ID Silicone Acrylate / Dow	Isododecane (and) Acrylates / Polytrimethylsiloxymethacrylate Copolymer	8.00
D	Cresil ID CG / The Innovation Company	Isododecane	9.00
	Water	Water / Aqua	17.95
E	Propylene Glycol	Propylene Glycol	2.00
	Sodium Chloride	Sodium Chloride	0.30
F	Cranberry E-1789962 / Mane	Perfume	0.35
	NEOLONE PH 100 Preservative / DuPont	Phenoxyethanol	0.90

Procedure:

1. Prepare phase A by slowly adding first ingredient to second ingredient. Mix and maintain a temperature of 80°C until an homogeneous gel is formed.
2. In a separate vessel, combine phase C ingredients and heat to 80°C.
3. Add phase B ingredients to phase C.
4. Add phase A to phase BC.
5. Maintain phase ABC at 80°C with gentle mixing until homogeneous.
6. Discontinue heating. Let phase ABC cool to 35°C while maintaining gentle mixing.
7. Add the phase D ingredients to phase ABC.
8. In a separate vessel, combine phase E ingredients and heat to 35°C.
9. Add phase E to phase ABCD slowly and under high shear (approximately 1500 rpm).
10. Add phase F ingredients to phase ABCDE.

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

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