



## Values in Motion

- Each of us holds values that drive us. Our values help us determine what is important to us in life and are reflected in our outward behavior and language. Our values and how strongly we hold to each of them make us truly unique.
- Values can shift gradually over time as we learn more and gain experiences, but large scale changes can also be triggered by multiple factors. In fact, our values are always in a state of motion.

## Hair Fresh – CPF 2554 Cleansing Hair Mask



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Phase	Trade Name	% Wt.	INCI Name
A	Water	20.90	Water / Aqua
A	<b>ACULYN™ 28 Rheology Modifier / Dow</b>	<b>2.00</b>	<b>Acrylates / Beheneth-25 Methacrylate Copolymer</b>
A	<b>ACULYN™ Excel Rheology Modifier / Dow</b>	<b>6.00</b>	<b>Acrylates Copolymer</b>
A	Texapon NSO UP / BASF	24.00	Sodium Laureth Sulfate
A	Amonyl 380BA / SEPPIC	10.00	Cocamidopropyl Betaine
A	EcoSense™ 919 Surfactant / Dow	4.00	Coco-Glucoside
A	Sodium Hydroxide (40%)	0.95	Sodium Hydroxide (40%)
B	SoftCAT™ SL-100 Conditioning Polymer / Dow	0.10	Polyquaternium-67
B	Water	10.00	Water / Aqua
C	POLYOX™ WSR-N60 Lubricity Agent / Dow	0.10	PEG-45M
C	Water	10.00	Water / Aqua
D	Citric Acid (50%)	0.50	Citric Acid (50%)
E	<b>DOWSIL™ 969 Emulsion / Dow</b>	<b>6.00</b>	<b>Amodimethicone (and) Cetrimonium Chloride (and) Trideceth-3 (and) Trideceth-15</b>
E	Mint Oil Fraction G117 35373 / Robertet	0.15	Fragrance
E	<b>NEOLONE™ PH 100 Preservative / Dow</b>	<b>0.80</b>	<b>Phenoxyethanol</b>
E	Hydrolite 8 / Symrise	0.50	Caprylyl Glycol
E	CelluloScrub 1000 / Lessonia	4.00	Cellulose Acetate

## Processing Instructions:

1. One-by-one, add the phase A ingredients in the water batch.
2. Check the pH of phase A. It should be above pH 8.
3. In a separate vessel, mix phase B ingredients by slowly adding the polymer to the water to avoid clumping.

Allow to fully hydrate before adding phase B to phase A.

4. In a separate vessel, mix phase C ingredients by slowly adding the lubricity agent to water to avoid clumping.

Allow to fully hydrate, becoming clear and viscous, before adding phase C to phase AB.

5. Add phase D to adjust the pH to near 6-6.5.
6. One-by-one, add the phase E ingredients to phase ABCD under mixing.

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

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