

i-centric
O-in-W Cream
Formulation 02235



Attributes

- Long Lasting
- Transfer Resistance
- Intense Color
- Cost Effective
- Shiny Eye Shadow
- Easy to Apply & Remove
- >70% Water Content

Components

Phase	Order	Ingredient	INCI Name	Wt%	Supplier	Trade Name
A		Water	Water	73.7		
A		Propylene Glycol	Propylene Glycol	1.5		
A		Hydroxyethyl Acrylate (and) Sodium Acryloyldimethyl Taurate Copolymer (and) Isohexadecane (and) Polysorbate 60	Hydroxyethyl Acrylate (and) Sodium Acryloyldimethyl Taurate Copolymer (and) Isohexadecane (and) Polysorbate 60	2.8		
A		Hydrolyzed Adansonia Digitata Seed Extract	Hydrolyzed Adansonia Digitata Seed Extract	1		
A		Phenoxyethanol (and) Ethylhexylglycerin	Phenoxyethanol (and) Ethylhexylglycerin	1		
B		Isododecane	Isododecane	4		
B		DOWSIL™ FC-5002 IDD Resin Gum	Isododecane (and) Trimethylsiloxyoctyltrimethylsiloxysilicate/Dimethiconol Crosspolymer	5		
B		Polysorbate-20	Polysorbate-20	1.5		
B		Laureth-4	Laureth-4	1.5		
C		Mica (and) Iron Oxide	Mica (and) Iron Oxide	8		

Procedure

Step	Process
1	Mix ingredients of phase A together.
2	Mix ingredients of phase B together and add to phase A.
3	Add phase C to phase AB mixing until homogeneous.

Stability

Stable for at least 2 months at room temperature and 50°C.

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