

# Switch D. Light

## Facial Concealer

Formulation 01772



### Attributes

Light Feel

Masks Imperfections

Concealing Illuminator

### Components

Phase	Order	Ingredient	INCI Name	Wt%	Supplier	Trade Name
A		DOWSIL™ ES-5612 Formulation Aid	PEG-10 Dimethicone	3		
A		Pigment Master Batch	Persea Gratissima (Avocado) Oil	4		
A		DOWSIL™ EL-8052 IH Silicone Organic Elastomer Blend	Isohexadecane (and) Dimethicone/Bis-Isobutyl PPG-20 Crosspolymer	3		
A		Synthetic Fluorphlogopite	Synthetic Fluorphlogopite	1.5		
A		Sodium Potassium Aluminium Silicate (and) Titanium Dioxide (and) Silica	Sodium Potassium Aluminium Silicate (and) Titanium Dioxide (and) Silica	4		
A		DOWSIL™ FZ-3196 Fluid	Caprylyl Methicone	17.5		
B		Phenoxyethanol (and) Ethylhexylglycerin	Phenoxyethanol (and) Ethylhexylglycerin	1		
B		Sodium Chloride	Sodium Chloride	1		
B		Zinc PCA	Zinc PCA	1		
B		Saccharomyces/Xylitum (and) Black Tea Ferment (and) Glycerin (and) Hydroxyethylcellulose	Persea Gratissima (Avocado) Oil	3		
B		Glycerin	Glycerin	5		
B		Water	Water	56		

# Procedure

Step	Process
1	Mix ingredients of phase A together.
2	Add phase B slowly (drop by drop) to phase A with continuous agitation.
3	Continue mixing for 10 min at 1500 rpm.
4	Homogenize using a high shear mixer.
5	Mix ingredients of phase B together.

## Stability

Stable for at least 1 month at room temperature. Stable for at least 1 month at 40°C.

This suggested formulation is only a representative formulation and it is not a commercialized product. Dow believes that the information and data on which this formulation is based are reliable, but it has not been subjected to extensive testing for performance, efficacy or safety. BEFORE COMMERCIALIZATION, YOU SHOULD THOROUGHLY TEST THE FORMULATION OR ANY VARIATION OF IT TO DETERMINE ITS PERFORMANCE, EFFICACY AND SAFETY. IT IS YOUR RESPONSIBILITY TO OBTAIN ANY NECESSARY GOVERNMENT CLEARANCE, LICENSE OR REGISTRATION. In addition, Dow has not undertaken a comprehensive patent search on the formulation. Suggestions of uses should not be taken as inducements to infringe any particular patent. The information contained in this communication does not constitute an offer, does not give rise to binding obligations, and is subject to change without notice to you. The creation of binding obligations will occur only if an agreement is signed by authorized representatives of Dow and your company. Any reference to competitor materials contained in this communication is not an endorsement of those materials by Dow or an endorsement by the competitor of Dow materials. To the fullest extent permitted by applicable law, Dow disclaims any and all liability with respect to your use or reliance upon the information. DOW DOES NOT MAKE ANY WARRANTY OR REPRESENTATION, EXPRESS OR IMPLIED, WITH RESPECT TO THE UTILITY OR COMPLETENESS OF THE INFORMATION AND DISCLAIMS THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. DOW DISCLAIMS LIABILITY FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES.

®™ Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow. © 2018 The Dow Chemical Company. All rights reserved.

30023848

Form No. 27-1796-01 A