



Technical Data Sheet

PRIMAL™ ASE-60

Rheology Modifier

Description

PRIMAL™ ASE-60 is an acid containing, cross-linked acrylic emulsion copolymer. It is effective in improving low shear rate (Brookfield) viscosity, resulting in paints that have highly shear thinning characteristics. Paints formulated with PRIMAL™ ASE-60 as a sole thickener, exhibit a high yield value or gel structure, which develops upon removal of shear, ergo, it is suited to the development of moderately textured paints. As PRIMAL™ ASE-60 is non-cellulosic, it offers a high degree of resistance to bacterial and enzymatic attack, resulting in long term paint viscosity stability.

Applications

- Nonwoven materials
- Paint and coatings
- Texture
- Varnishes
- Acrylic waterproofing membranes

Benefits

- Low share
- Excellent sag resistance
- Improved spatter resistance
- Microbe-enzyme resistance

Physical Properties

Appearance	Liquid, milky white
Solids (Wt. %)	28
pH	< 3.2
Density, g/mL	1.05
Brookfield Viscosity @ LV, Spindle #3, 12 rpm, 25°C, cPs	3000-6000

These properties are typical but should not be considered specifications. For detailed specification rates please consult the product Certificate of Analysis.

Health & Safety Considerations

Safety Data Sheets (SDS) is available from The Dow Chemical Company. SDS is provided to help customers satisfy their own handling, safety and disposal needs and those that may be required by locally applicable health and safety regulations. SDS is updated regularly, therefore, please request and review the most current SDS before handling or using any product. For further questions consult your Dow contact person.

Handling & Storage

PRIMAL™ ASE-60 should be stored at temperatures between 1°C and 49° C. Steam monomers can be release when the material is heated during the process. Avoid freezing of the material. Local legislation on storage must be followed.

We recommend using the product under safety precautions as described in the SDS. Avoid contact with eyes and skin. Large quantities should be handled in a correctly ventilated area. Material can create slippery conditions. As the product contains water corrosion-resistance equipment should be used for processing. Low shear pumps like diaphragm pumps should be used.

Product Stewardship

Dow has a fundamental concern for all who make, distribute and use its products, and for the environment in which we live. This concern is the basis for our product stewardship philosophy by which we assess the safety, health and environmental information on our products and then take appropriate steps to protect employee and public health and our environment. The success of our product stewardship program rests with each and every individual involved with Dow products – from the initial concept and research to manufacture, use, sale, disposal and recycle of each product.

Customer Notice

Dow strongly encourages its customers to review both their manufacturing processes and their applications of Dow products from the standpoint of human health and environmental quality to ensure that Dow products are not used in ways for which they are not intended or tested. Dow personnel are available to answer your questions and to provide reasonable technical support. Dow product literature, including safety data sheets, should be consulted prior to use of Dow products. Current safety data sheets are available from Dow.

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