



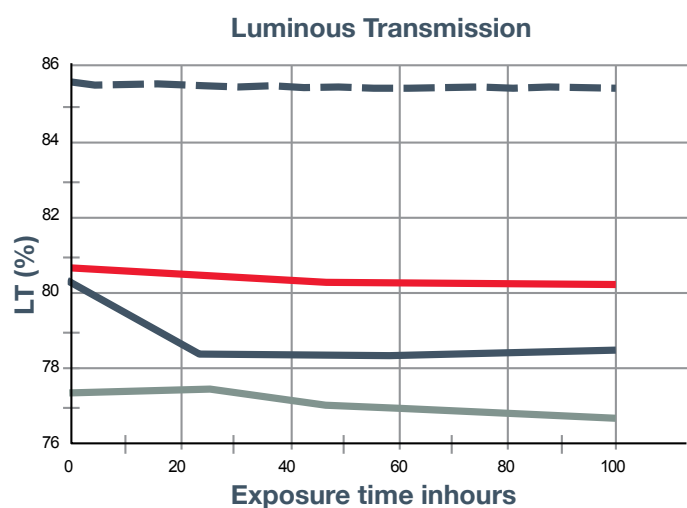
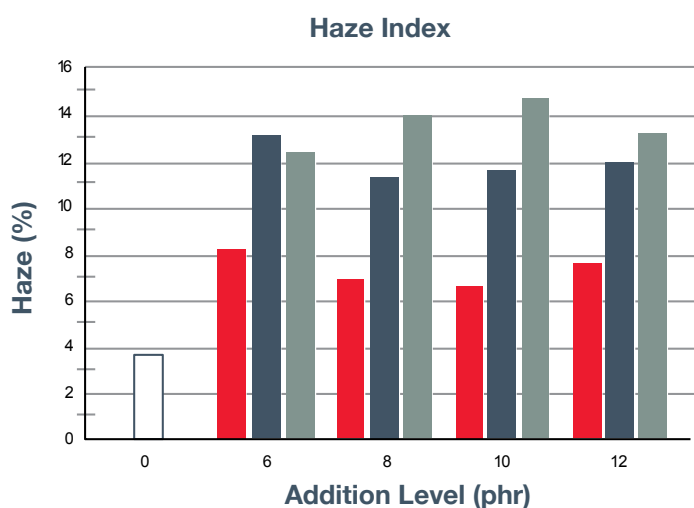
**DOW**

# PARALOID™ HIA-80 Impact Modifier

## Excellent performance in clear PVC outdoor applications

Looking for a solution to combat the inherent brittleness and poor weatherability of transparent PVC? PARALOID™ HIA-80 Impact Modifier is here to help.

PARALOID™ HIA-80 Impact Modifier combines high impact performance and excellent clarity with weather resistance for use in clear outdoor applications. #High clarity #Good impact #Good weatherability



Typical values, not to be construed as specifications. Users should confirm results by their own tests.

Vinyl modified with PARALOID™ HIA-80 Impact Modifier shows much less haze than competitive alternatives.

■ PARALOID™ HIA-80 Impact Modifier  
■ Competitive modifier 1

■ Competitive modifier 2  
■ Unmodified PVC

100 hours exposure in the Q-UV Accelerated Weathering Tester.

The right PARALOID™ Impact Modifier grade depends on the final application, we are pleased to suggest to you the best candidate for your application. Feel free to contact your local representative or visit us on [Dow.com](http://Dow.com)

®™ Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow.



## About Dow

Dow (NYSE: DOW) combines global breadth, asset integration and scale, focused innovation and leading business positions to achieve profitable growth. The Company's ambition is to become the most innovative, customer centric, inclusive and sustainable materials science company. Dow's portfolio of plastics, industrial intermediates, coatings and silicones businesses delivers a broad range of differentiated science-based products and solutions for its customers in high-growth market segments, such as packaging, infrastructure and consumer care. Dow operates 109 manufacturing sites in 31 countries and employs approximately 36,500 people. Dow delivered sales of approximately \$43 billion in 2019. References to Dow or the Company mean Dow Inc. and its subsidiaries. For more information, please visit [www.dow.com](http://www.dow.com) or follow [@DowNewsroom](https://twitter.com/DowNewsroom) on Twitter.

Dow Photo: 56369388744

Note: except otherwise expressly specified, the graph and tables presented in this document originate from internal studies conducted by Dow in 2018

---

## Contact us:

### Americas

Khalid Ali  
Market Manager  
Dow Plastics Additives  
E: [mkali@dow.com](mailto:mkali@dow.com)  
P: +1 (610) 244-7787

### Asia Pacific

Chris Wu  
Market Manager  
Dow Plastics Additives  
E: [XWu@dow.com](mailto:XWu@dow.com)  
P: +86 2038130659

### Europe, Middle East, & Africa

Elisenda Falcó Market Manager  
Dow Plastics Additives  
E: [Elisenda.Falco@dow.com](mailto:Elisenda.Falco@dow.com)  
P: +34 696 991 933

---

Notice: No freedom from infringement of any patent owned by Dow or others is to be inferred. Because use conditions and applicable laws may differ from one location to another and may change with time, the Customer is responsible for determining whether products and the information in this document are appropriate for the Customer's use and for ensuring that the Customer's workplace and disposal practices are in compliance with applicable laws and other governmental enactments. Dow assumes no obligation or liability for the information in this document. No warranties are given; all implied warranties of merchantability or fitness for a particular purpose are expressly excluded. This document is intended for global use.