



PRIMAL™ SF-330 Emulsion

for Low Odor, High Quality Multi-purpose Interior Paints

Regional Product Availability

- Asia-Pacific

Description

PRIMAL™ SF-330 Emulsion is a multi-purpose 100% acrylic polymer designed for high performance interior paints. It is APEO free⁽¹⁾ and ammonia free⁽²⁾. PRIMAL SF-330 Emulsion is made by low odor technology without ammonia as a neutralizer.

PRIMAL SF-330 Emulsion incorporates ambient cross-linking technology and has the ability to film-form at relatively low temperatures without coalescent. It also facilitates the formulation of flexible and low odor paints.

PRIMAL SF-330 Emulsion offers excellent resistance properties and excellent adhesion to alkyd substrates. It is especially suitable for use in flat and low sheen finishes.

Key Features

- 100% acrylic polymer composition with ambient cross-linking
- Incorporates FORMASHIELD™ Technology that reduces the concentration of formaldehyde in the air
- APEO free⁽¹⁾ and ammonia free⁽²⁾
- No added formaldehyde or formaldehyde generators ⁽³⁾.
- Very good adhesion to a variety of substrates
- No coalescent required for film formation
- Good balance of hydrophobic / hydrophilic stain removal
- Excellent flow and leveling potential with HEUR rheology modifiers

Benefits

- Good scrub resistance
- Facilitates the formulation of very low VOC and low odor paints

Typical Properties

(These properties are typical but do not constitute specifications).

Property	Typical Values
Appearance	Opaque, white to off-white liquid
Solids, by weight, %	48.0
Density (g/ml), wet	1.05
pH	9.0
Minimum Film Formation Temperature, (± 2°C)	0
Glass Transition Temperature, (± 2°C)	5
Viscosity (Brookfield LV #2, 60 rpm, 25°C), cps	< 500
Storage precautions	Protect from freezing

(1) Manufactured without the use of Alkyl Phenyl Ethoxylate (APEO) surfactants.

(2) Manufactured without the use of aqueous ammonia.

(3) Formaldehyde is a ubiquitous material in our environment. Currently there is no accepted regulatory or industry definition of "Formaldehyde-Free." Therefore, we purposely refrain from using the term "Formaldehyde-Free." However, for PRIMAL™ SF-330 Emulsion, we do not intentionally add Formaldehyde or Formaldehyde generators.

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Handling Precautions

Before using this product, consult the Material Safety Data Sheet (MSDS)/Safety Data Sheet (SDS) for details on product hazards, recommended handling precautions and product storage.

Storage

Store products in tightly closed original containers at temperatures recommended on the product label.

Disposal

Dispose in accordance with all local, state (provincial) and federal regulations. This material and its container must be disposed in a safe and legal manner.

It is the user's responsibility to verify that treatment and disposal procedures comply with local, state (provincial) and federal regulations. Contact your Dow Coating Materials Technical Representative for more information.

Chemical Registration

Many countries within the Asia-Pacific require the registration of chemicals, either imported or produced locally, prior to their commercial use. Violation of these regulations may lead to substantial penalties imposed upon the user, the importer or manufacturer, and/or cessation of supply. It is in your interests to ensure that all chemicals used by you are registered. Dow does not supply unregistered products unless permitted under limited sampling procedures as a precursor to registration.

Note on Asia-Pacific Product Line

Product availability and grades vary throughout the countries in Asia-Pacific. Please contact your local Dow Coating Materials representative for further information and samples.

Product Stewardship

Dow has a fundamental concern for all who make, distribute, and use its products, and for the environment in which we live. This concern is the basis for our product stewardship philosophy by which we assess the safety, health, and environmental information on our products and then take appropriate steps to protect employee and public health and our environment. The success of our product stewardship program rests with each and every individual involved with Dow products - from the initial concept and research, to manufacture, use, sale, disposal, and recycle of each product.

Customer Notice

Dow strongly encourages its customers to review both their manufacturing processes and their applications of Dow products from the standpoint of human health and environmental quality to ensure that Dow products are not used in ways for which they are not intended or tested. Dow personnel are available to answer your questions and to provide reasonable technical support. Dow product literature, including safety data sheets, should be consulted prior to use of Dow products. Current safety data sheets are available from Dow.

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