



Technical Data Sheet
for Europe, Middle East, Africa and India

PRIMAL™ CM-230 ER Acrylic Dispersion

Product Description

PRIMAL™ CM-230 ER Acrylic Dispersion is a styrene acrylic dispersion which is manufactured without added APEO (no APEO surfactants intentionally added) and is mainly used for dispersion based ceramic tiles adhesives.

Applications

PRIMAL™ CM-230 ER Acrylic Dispersion was developed to improve the adhesion of ceramic tile adhesives. PRIMAL CM-230 ER Acrylic Dispersion facilitates formulation of ceramic tile adhesives with an increased pigment binder ratio that still maintains good overall performance. PRIMAL CM-230 ER Acrylic Dispersion offers good penetration, sealing and adhesion properties. It can show a very high water resistance when used in bond coat formulations and enhanced dry and wet adhesion on various substrates.

We suggest using a coalescent such as butyl-carbitol that leaves the system rapidly and does not affect the water resistance. As a defoamer, Drewplus S4270 offers remarkable results. The use of a wetting agent can further reduce the surface tension and improve the wetting, which is critical for non-porous substrates.

Typical Properties¹⁾

Appearance	Milky white liquid
MFFT	19 °C
Solids content	49.5 ... 50.5 %
pH	8.5 ... 9.5
Density	1.04 g/cm ³
Viscosity (Brookfield LV, spindle 2 @ 30 rpm, 25°C)	max. 200 mPa·s

¹⁾ Please note that the values shown are typical values for your guidance. They are not to be taken as specifications and are subject to certain variability. Please consult the sales specifications for details.

Health and Safety Considerations

Safety Data Sheets (SDS) are available from The Dow Chemical Company. SDS are provided to help customers satisfy their own handling, safety and disposal needs and those that may be required by locally applicable health and safety regulations. SDS are updated regularly, therefore, please request and review the most current SDS before handling or using any product. For further questions consult your Dow contact person.

Storage and Handling

PRIMAL™ CM-230 ER Acrylic Dispersion should be stored at temperatures between 5°C and 40°C in tightly sealed containers. Avoid freezing of the material! Upon purchase, applicable legislation on storage must be maintained/followed.

PRIMAL™ CM-230 ER Acrylic Dispersion is protected against microbial attack during transportation and storage in not opened original packaging. To avoid problems with microbial attack during processing and in opened packaging attention should be paid on hygiene. In some cases it could make sense to add biocides under your sole decision to avoid problems with microorganisms. We recommend using the product under safety precautions as described in the SDS. Avoid contact with eyes and skin. Large quantities should be handled in a correctly ventilated area. Material can create slippery conditions. As the product contains water, corrosion-resistance equipment should be used for processing. Low shear pumps like diaphragm pumps should be used.

Product Stewardship

Dow has a fundamental concern for all who make, distribute and use its products, and for the environment in which we live. This concern is the basis for our Product Stewardship philosophy by which we assess the safety, health, and environmental information on our products and then take appropriate steps to protect employee and public health and our environment. The success of our Product Stewardship program rests with each and every individual involved with Dow products - from the initial concept and research, to manufacture, use, sale, disposal, and recycle of each product.

Customer Notice

Dow strongly encourages its customers to review both their manufacturing processes and their applications of Dow products from the standpoint of human health and environmental quality to ensure that Dow products are not used in ways for which they are not intended or tested. Dow personnel are available to answer your questions and to provide reasonable technical support. Dow product literature, including safety data sheets, should be consulted prior to use of Dow products. Current safety data sheets are available from Dow.

Additional Information

For more information you may call the following numbers:

International Toll-Free

00800-3-694-6367

International Toll-Free from:

Austria, Belgium, Denmark, Finland (prefix 990), France, Germany, Hungary, Ireland, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, United Kingdom.

EMEI Toll Call

0031-11567-2626

Italy Toll-Free National

00800-783-825

South Africa Toll-Free National

00800-99-5078

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