



Consumer Solutions

Driving the Future – Together





Automotive Advancement. Accelerated.

The race is on to meet tomorrow's consumer demands and take automotive technology to a new level – and Dow can help you get there first. Discover our range of innovative material solutions that can help you make more reliable, comfortable, fuel-efficient and environmentally sustainable automobiles:

- **Silicone engineered elastomers** that reduce noise, vibration and harshness (NVH), provide durable protection, and improve performance in harsh operating conditions
- **Silicone adhesives and sealants** to eliminate squeaks and rattles, strengthen bonds, and enable use of advanced materials for weight and cost reduction
- **Electronic solutions** to dissipate damaging heat, provide long-lasting protection of sensitive components, relieve assembly process and cost, and help you design smaller and more reliable systems to boost electrification, safety and connectivity

- **Lighting solutions** that expand design options for brighter and more energy-efficient lighting systems

For today's demanding consumers, these solutions translate into a wide variety of benefits:

- Improved performance and fuel efficiency
- Reliable automobiles that require less maintenance
- Improved safety without compromising comfort or design
- Stylish and convenient new body and interior designs
- Lowered cabin noise and vibration for a smoother, more comfortable ride



SMART SCIENCE
DRIVES **MOBILITY**
INNOVATION™



Your Engine for Growth

At Dow, nothing drives us like finding new ways to collaborate with you and help your business succeed. It's why we go the extra mile to bring you more of what you need to stand apart in your markets:

More solutions from ready-to-use materials to customized services that meet your project requirements

More options for production efficiencies and variety of manufacturing processes

More benefits like advanced design, sustainability and global expertise

A Higher Gear of Global Expertise

Dow has decades of experience as a trusted collaborator to automotive manufacturers around the world. Our global team of experts supports you in key areas from start-up to final production:



Innovation

Collaborating with you to find effective solutions for your biggest technology and manufacturing challenges



Problem-solving

Turning your obstacles into opportunities to differentiate and grow your business



Global Presence

Delivering fast access to high-quality products and expertise at a local level, no matter where you are





Collaborate with a Leader

The future of the automotive industry belongs to those with experience and drive. At Dow, we can offer you both.

With over 70 years in the automotive industry, we have a long track record of exceeding customer expectations for innovative, top-quality products and services. It's no wonder so many global automotive leaders trust us to help them boost the reliability, efficiency, comfort and safety of their automobiles plus continuously meet stringent quality standards and environmental regulations.

Let's Get Started

Find out how we can help you drive mobility innovation at consumer.dow.com/auto.

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