

# Transformation Talks: Where ideas meet action.



Dow's exclusive Transformation Talks event series will take you behind the scenes, giving you unmatched access to the people and technology transforming our industry. Gain insight into Dow's Pack Studios' global network, discover the knowledge driving new solutions and see how challenges are solved in real time. These sessions offer an insider's perspective on the tools and collaborations shaping plastic's future.

Wednesday, 8 October	
11:00	<p><b>Inside Dow's Pack Studios: Stretching the limits of stretch films</b></p> <p>Step inside Pack Studios in Tarragona to discover Dow's state-of-the-art capabilities enabling the development of mono-material polyethylene high-performance cast stretch films with a significant increase in tear resistance, designed for recyclability without compromising performance.</p>
14:00	<p><b>Innovating for the future: Next generation PCR for the most demanding applications</b></p> <p>Don't miss the insights from Lee Ellen Drechsler, Corporate VP R&amp;D at Procter &amp; Gamble, and Angels Domenech, TS&amp;D/R&amp;D Director at Dow, as they highlight the JDA work on dissolution and how development of this technology could help deliver high quality food-grade PCR.</p>
15:00	<p><b>Transformation in practice: Large scale emission reductions along the value chain</b></p> <p>Join Lee Ellen Drechsler, Corporate VP R&amp;D at Procter &amp; Gamble, and Peter Sandkuehler, Senior Business Sustainability Director at Dow, as they talk about a first-of-its-kind commercial agreement to transact reduced greenhouse gas emissions products that demonstrates both companies' commitment to reducing value chain emissions.</p>
17:00	<p><b>The ticking clock of circularity: Evolving barrier PE to address market demands</b></p> <p>Bringing together Xavier Bonamour, Application Manager Flexible Packaging at BOBST and Laurent Ziche, Marketing Manager at Dow Packaging &amp; Specialty Plastics, to discuss advancements in barrier PE solutions with direct metallizing on non-oriented PE film using selected PE resins and metallizing settings for EVOH and PVOH free solution.</p>

## Thursday, 9 October

11:00

### **Inside Dow's Pack Studios: Extrusion coating capabilities at industrial scale**

Gain insights into the latest capabilities additions to Dow's Pack Studios in Tarragona, Spain. Part of the global Pack Studios network and accessible to customers from all over the world, this facility is equipped with an industrial-scale production line ready to support trials, developments, and collaborative innovation with partners.

13:00

### **Decarbonizing complex value chains: Challenges, solutions, and what's at stake**

Join the discussion between Gerald Rebitzer, Vice President Sustainability at Amcor, and Peter Sandkuehler, Senior Business Sustainability Director at Dow, as they discuss the opportunities and challenges of executing decarbonization across the value chain.

14:00

### **Success story: Reducing product carbon footprint in practice**

Jenna Koenneke, Sustainability Director at Henkel Adhesives and Peter Sandkuehler, Senior Business Sustainability Director at Dow, discuss learnings from product carbon footprint reduction efforts across the value chain.

## Friday, 10 October

14:00

### **Inside Dow's Pack Studios: Developing shoes of the future**

Get a close-up look at the innovation happening at Dow's Pack Studios in Shanghai, where breakthrough innovations are being developed to meet global footwear trends.

## Saturday, 11 October

11:00

### **Inside Dow's Pack Studios: Durable BOPE packaging designed for circularity**

Gain insights into how Dow is making a leap forward in designing Bi-axially Oriented Polyethylene (BOPE) mono-material for recyclability, high performance, durability and shelf appeal.

## Sunday, 12 October

11:00

### **Inside Dow's Pack Studios: Injection molding for cosmetics industry**

Join this session to explore the advanced capabilities of Dow's state-of-the-art injection molding machine at Pack Studios São Paulo—designed to help customers develop high-performance mono-material closures for demanding cosmetic applications.

## Monday, 13 October

11:00

### **Inside Dow's Pack Studios: Pushing the boundaries of polyolefins for mobility**

Take a front-row seat at Dow's Pack Studios in Freeport, Texas, and discover how our cutting-edge development capabilities are driving breakthrough innovations in vehicle interior design—shaped by evolving consumer demands in the mobility sector.

14:30

### **Standards evolution: Carbon accounting and Product Carbon Footprints**

Join Nicholas Collins, Partner at Boston Consulting Group, and Peter Sandkuehler, Senior Business Sustainability Director at Dow, as they discuss the need for accurate carbon accounting, market-based methodologies, ISO, GHG and SBTi standards and how emission reductions can be transacted along the value chain.

## Tuesday, 14 October

14:00

### **Inside Dow's Pack Studios: Designing for recyclability with Machine Direction Orientation (MDO)**

Step inside Pack Studios in Freeport, Texas, to learn how Dow is transforming packaging by designing mono-material films that perform like multi-materials—without the waste.

## Wednesday, 15 October

11:00

### **Inside Dow's Pack Studios: Starting with recyclability**

Join this talk to discover how Dow's research, testing and development capabilities in Sao Paulo's Pack Studios can help reinvent packaging for a circular economy.

