



DOW[®]

Nature and Nurture Concepts Collection

Formulations

Sensational science.
Performance you love. Safety you trust.



Airglow Shield
Transparent Sunscreen Gel
CPF 100023905

Airglow Shield – Transparent Sunscreen Gel

CPF 100023905

Phase	Trade name	INCI name	Wt. %
A	Parsol 1789 / DSM - Firmenich	Butyl Methoxydibenzoylmethane	3.0
	Parsol MCX / DSM - Firmenich	Ethylhexyl Methoxycinnamate	2.4
	Parsol EHT / DSM - Firmenich	Ethylhexyl Triazone	3.0
	Parsol Shield / DSM - Firmenich	Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine	3.1
	Parsol DHHB / DSM - Firmenich	Diethylamino Hydroxybenzoyl Hexyl Benzoate	3.0
	Crodamol AB / Croda	C12-15 Alkyl Benzoate	9.0
	EcoSmooth™ Universal Fluid 1100 / Dow	Ethyl PG-Acetal Levulinate	6.0
B	DOWSIL™ FZ-3196 Fluid / Dow	Caprylyl Methicone	4.0
	XIAMETER™ PMX- 200 Silicone Fluid 2 cSt / Dow	Dimethicone	4.4
	VegeLight Silk / Biosynthesis	C9-12 Alkane	12.0
C	DOWSIL™ EL-9400 Hybrid Elastomer Blend / Dow	C9-12 Alkane (and) Bis (Dimethylvinylsiloxy) Poly(Propanediol Dimer Dilinoleate)/ Dimethicone Crosspolymer	44.0
D	DOWSIL™ VM-2270 Aerogel Fine Particles / Dow	Silica Silylate	0.1
	Biochemica Vitamin E Natural / Hallstar	Tocopherol	1.0
E	Ethanol	Ethanol	5.0

Procedure:

1. Mix phase A ingredients together and heat to 80°C for 10 minutes. When fully dissolved, cool down to room temperature.
2. Mix phase B ingredients together, then add to phase A.
3. Slowly add phase AB to phase C and mix until homogeneous.
4. Add phase D ingredients in order listed to phase ABC, mixing until homogeneous.
5. Add phase E ingredient to phase ABCD mixing until homogeneous.



Velour Veil
Nude Primer
CPF 100023907

Velour Veil – Nude Primer

CPF 100023907

Phase	Trade name	INCI name	Wt. %
A	Kahlwax 6607 WOA Sunflower / Kahl GmbH & Co. KG	Helianthus Annuus (Sunflower) Seed Wax	6.00
	Kahlwax 6290 Berry / Kahl GmbH & Co. KG	Rhus Verniciflua Peel Wax	12.00
	Cetiol Ultimate / BASF	Undecane (and) Tridecane	35.90
B	Unipure White LC987 BA / Sensient Cosmetic Technologies	CI 77891 (and) Persea Gratissima (Avocado) Oil (and) Hydrogenated Vegetable Oil (and) Tocopherol	0.69
	Unipure Yellow LC182 BA / Sensient Cosmetic Technologies	CI 77492 (and) Persea Gratissima (Avocado) Oil (and) Hydrogenated Vegetable Oil (and) Tocopherol	0.035
	Unipure Black LC989 BA / Sensient Cosmetic Technologies	CI 77499 (and) Persea Gratissima (Avocado) Oil (and) Hydrogenated Vegetable Oil (and) Tocopherol	0.003
	Unipure Red LC381 BA / Sensient Cosmetic Technologies	CI 77491 (and) CI 77499 (and) Persea Gratissima (Avocado) Oil (and) Hydrogenated Vegetable Oil (and) Tocopherol	0.022
	EcoSmooth™ Rice Husk Cosmetic Powder / Dow	Silica	5.00
C	DOWSIL™ EL-9400 Hybrid Elastomer Blend / Dow	C9-12 Alkane (and) Bis-(Dimethylvinylsiloxy) Poly(Propanediol Dimer Dilinoleate)/ Dimethicone Crosspolymer	40.00
	Whisper EAP7614900 / Givaudan	Perfume	0.35

Procedure:

1. Mix phase A ingredients and start heating in a water bath until melted (60-70°C) .
2. Mix phase B ingredients together with a coffee grinder until a homogeneous color is obtained.
3. Add phase B to phase A under mixing keeping the mixture melted.
4. Add phase C ingredients in order listed, mixing well between each addition until homogeneous.
5. Remove the water bath and start cooling down to room temperature with mixing.





Mochi Matcha Mousse

Green Primer

CPF 100023908

Mochi Matcha Mousse – Green Primer

CPF 100023908

Phase	Trade name	INCI name	Wt. %
A	Kahlwax 6607 WOA Sunflower / Kahl GmbH & Co. KG	Helianthus Annuus (Sunflower) Seed Wax	6.0
	Kahlwax 6290 Berry / Kahl GmbH & Co. KG	Rhus Verniciflua Peel Wax	12.0
	Cetiol Ultimate / BASF	Undecane (and) Tridecane	33.8
B	26 SA 4566 Green Concealer Blend / Univar Colour Solutions	CI 77492 (and) CI 77891 (and) CI 77288	1.0
	<u>EcoSmooth™ Rice Husk Cosmetic Powder / Dow</u>	Silica	3.0
C	<u>DOWSIL™ EL-9400 Hybrid Elastomer Blend / Dow</u>	C9-12 Alkane (and) Bis-(Dimethylvinylsiloxy) Poly(Propanediol Dimer Dilinoleate)/ Dimethicone Crosspolymer	44.0
	Matcha Cacao EAP7613400 / Givaudan	Perfume	0.2

Procedure:

1. Mix phase A ingredients and start heating in a water bath until melted (60-70°C).
2. Add phase B ingredients in order listed to phase A and mix until homogeneous.
3. Add phase C ingredients in order listed, mixing well between each addition until homogeneous.
4. Remove the water bath and start cooling down to room temperature with mixing.





**Snow Cotton – Water-in-Oil Cream
with Cooling Experience**

CPF 100023909

Snow Cotton – Water-in-Oil Cream with Cooling Experience

CPF 100023909

Phase	Trade name	INCI name	Wt. %
A	DOWSIL™ EL-9400 Hybrid Elastomer Blend / Dow	C9-12 Alkane (and) Bis-(Dimethylvinylsiloxy) Poly(Propanediol Dimer Diinoleate)/ Dimethicone Crosspolymer	8.5
	XIAMETER™ PMX- 200 Silicone Fluid 5 cSt LC / Dow	Dimethicone	5.5
	DOWSIL™ ES-5600 Silicone Glycerol Emulsifier / Dow	Cetyl Diglyceryl Tris (Trimethylsiloxy) Silylethyl Dimethicone	1.5
B	Water	Water	77.7
	Sodium Chloride	Sodium Chloride	1.0
	Glycerin Vegetal	Glycerin	5.0
	Geogard ECT / Lonza	Benzy Alcohol (and) Salicylic Acid (and) Glycerin (and) Sorbic Acid	0.6
C	Alpine Boost EAP7605800 / Givaudan	Perfume	0.2

Procedure:

1. Mix phase A ingredients together.
2. Mix phase B ingredients together.
3. Slowly add phase B to phase A with turbulent mixing (800- 1200 rpm).
4. Add phase C ingredient and mix for 2 minutes under turbulent mixing (1500 rpm).





Oceansilk
Moisturizing Oil-in-Water Cream
CPF 100023910

Oceansilk – Moisturizing Oil-in-Water Cream

CPF 100023910

Phase	Trade name	INCI name	Wt. %
A	Water	Water	61.0
	Solagum TARA / Seppic	Caesalpinia Spinosa Gum	0.6
	Zemea Propanediol / Dupont Tate & Lyle	Propanediol	6.0
	Arlacel LC / Croda	Sorbitan Stearate (and) Sorbityl Laurate	6.0
B	DOWSIL™ EL-9400 Hybrid Elastomer Blend / Dow	C9-12 Alkane (and) Bis-(Dimethylvinylsiloxy) Poly(Propanediol Dimer Dilinoleate)/Dimethicone Crosspolymer	15.0
	Cetiol LC / BASF	Coco-Caprylate/Caprata	5.0
	Cegesoft SH / BASF	Shorea Stenoptera Seed Butter	5.0
C	Kem Nat / Arkema / Univar Solutions	Benzyl Alcohol (and) Glyceryl Caprylate (and) Glyceryl Undecylenate	1.0
D	Unicert Blue 05601-J (0.05% sol in water) / Sensient Cosmetic Technologies	CI 42090	0.2
	Fresh Skin SY627175 / Symrise	Perfume	0.2

Procedure:

1. Mix phase A ingredients together in order listed and heat to 70°C in a water bath mixing until homogeneous.
2. Mix phase B ingredients in order listed until homogeneous and heat to 70°C. Pre-melt Cegesoft SH for an easier incorporation.
3. Add phase B to phase A with gentle mixing.
4. Cool down to < 40°C with mixing.
5. Add phase C ingredient while mixing until homogeneous.
6. Add phase D ingredients while mixing until homogeneous.
7. Do not forget to compensate water loss during heating.





**Ruby Fruit Sorbet
Gentle Scrub**
CPF 100023911

Ruby Fruit Sorbet – Gentle Scrub

CPF 100023911

Phase	Trade name	INCI name	Wt. %
A	EcoSense™ APP-5000 Formulation Aid / Dow	Myristyl/Stearyl Xylosides (and) Myristyl alcohol (and) Stearyl alcohol	4.00
	Crodamol GTCC / Croda	Caprylic/Capric Triglyceride	7.50
	Sunflower Seed Oil / Henry Lamotte	Helianthus Annus (Sunflower) Seed Oil	7.50
B	DOWSIL™ EL-9400 Hybrid Elastomer Blend / Dow	C9-12 Alkane (and) Bis-(Dimethylvinylsiloxy) Poly (Propanediol Dimer Dilinoleate) / Dimethicone Crosspolymer	14.65
	EcoSmooth™ Rice Husk Cosmetic Powder / Dow	Silica	3.00
	Sodium Chloride	Sodium Chloride	63.00
C	Pomegranate Sorbet SY748601 / Symrise	Perfume	0.20
	D&C Red 17 K7007 (0.2% in Cetiol Ultimate) / Sensient Cosmetic Technologies	CI 26100	0.15

Procedure:

1. Weigh phase A ingredients together and heat in a water bath to melt the wax while mixing until homogeneous (62-64°C).
2. Mix phase B ingredients in order listed until homogeneous.
3. Add slowly phase A to phase B and mix until the cushion texture is obtained.
4. Add phase C ingredients and mix.





**Invisible Sunguard
Transparent Sunscreen Gel**

CPF 100023962

Invisible Sunguard – Transparent Sunscreen Gel

CPF 100023962

Phase	Trade name	INCI name	Wt. %
A	Parsol 1789 / DSM	Avobenzone	3.0
	Parsol HMS / DSM	Homosalate	7.0
	Parsol EHS / DSM	Ethylhexyl Salicylate	5.0
	Parsol 340 / DSM	Octocrylene	9.0
	Crodamol GTCC / Croda	Caprylic/Capric Triglyceride	5.0
	DOWSIL™ FZ-3196 Fluid / Dow	Caprylyl Methicone	5.0
B	XIAMETER™ PMX- 200 Silicone Fluid 2 cSt / Dow	Dimethicone	5.65
	VegeLight Silk / Biosynthesis	C9-12 Alkane	11.25
C	DOWSIL™ EL-9400 Hybrid Elastomer Blend / Dow	C9-12 Alkane (and) Bis-(Dimethylvinylsiloxy) Poly(Propanediol Dimer Dilinoleate)/ Dimethicone Crosspolymer	49.0
D	DOWSIL™ VM-2270 Aerogel Fine Particles / Dow	Silica Silylate	0.1

Procedure:

1. Mix phase A ingredients together and gently heat to 40°C until all ingredients are uniformly dispersed. Once mixture is uniform, remove from heat.
2. Add Phase B ingredients in order listed to Phase A.
3. Add Phase C to a separate mixing vessel and mix.
4. Add Phase AB to Phase C and mix until uniform.
5. Add Phase D to Phase ABC and mix.



www.dow.com/personalcare

Images: dow_97787780356, AdobeStock_481224330_color_edit, dow_97787779292, dow_59736747773, dow_97787779894_light aqua, dow_97787779446, dow_97787780356_light yellow

The formulation provided herein is made available by Dow in good faith for your consideration, but without guarantee or warranty (express or implied), as applications, conditions, and applicable regulations, may vary and may change over time. This formulation has been designed solely to illustrate a potential application of Dow's intermediate product and has not been subjected to efficacy, quality, or safety tests; the recipient is responsible for determining whether such formulation is appropriate, applicable and safe for the recipient's specific needs. No freedom from infringement of any patent owned by Dow or others is to be inferred, and suggestions of uses should not be taken as inducement to infringe any particular patent. Dow does not guarantee, implicitly or explicitly, that such formulation is correct, adequate, complete, safe, or fits any specific use, thus assuming no obligation or responsibility arising from the use of such formulation by anyone.

THIS INFORMATION IS OFFERED IN GOOD FAITH FOR YOUR CONSIDERATION, BUT WITHOUT GUARANTEE OR WARRANTY (EXPRESS OR IMPLIED), AS ANALYTICAL CONDITIONS AND METHODS OF USE OF THE INFORMATION AND MATERIALS DESCRIBED HEREIN MAY VARY AND ARE OUT OF DOW'S CONTROL. ALTHOUGH THIS INFORMATION IS BASED ON DATA DOW BELIEVES TO BE RELIABLE AND ACCURATE, DOW DOES NOT INTEND FOR YOU TO USE, AND YOU THEREFORE SHOULD NOT CONSTRUE, THE CONTENTS OF THIS DOCUMENT AS BUSINESS, TECHNICAL OR ANY OTHER FORM OF ADVICE. Any reference to competitor materials contained in this communication is not an endorsement of those materials by Dow or an endorsement by the competitor of Dow materials. YOU ARE RESPONSIBLE TO DETERMINE THE SUITABILITY OF THE INFORMATION AND MATERIALS DESCRIBED HEREIN BEFORE ADOPTING OR USING THEM ON A COMMERCIAL SCALE. DOW ASSUMES NO LIABILITY IN CONNECTION WITH THE USE OF THIS INFORMATION.

®™ Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow

© 2026 The Dow Chemical Company. All rights reserved.

2000024824-765450

Form No. 27-3949-01-0426 S2D