



Lasting Luster Lip Gloss
CPF 100023815

Lasting Luster Lip Gloss

CPF 100023815

Phase	Trade Name / Supplier	INCI name	%wt
A	DOWSIL™ 1686 Resin / Dow	Polyphenylsilsesquioxane	15.40
	XIAMETER™ PMX-200 Silicone Fluid 100,000 cSt / Dow	Dimethicone	10.00
	DOWSIL™ PMX-1507 Fluid / Dow	Dimethicone (and) Dimethiconol	19.20
	DOWSIL™ ES-5600 Formulation Aid / Dow	Cetyl Diglyceryl Tris(Trimethylsiloxy)silylethyl Dimethicone	3.80
	DOWSIL™ FC-5012 ID Resin Gum / Dow	Trimethylsiloxyisilicate/Dimethiconol Crosspolymer (and) Isododecane	10.71
	DOWSIL™ BY 25-337 / Dow	PEG/PPG-19/19 Dimethicone (and) C13-16 Isoalkane (and) C10-13 Isoalkane	8.20
B	Unipure Red LC3075 AS / Sensient Cosmetic Technologies	CI 15850 [Red 7 Lake] (and) Aluminum Hydroxide (and) Triethoxycaprylsilane	4.60
	Unipure Blue LC621 AS / Sensient Cosmetic Technologies	CI 42090 [Blue 1 Lake] (and) Triethoxycaprylsilane	0.40
	Unipure White LC 987 AS / Sensient Cosmetic Technologies	CI 77891 [Titanium Dioxide] (and) Triethoxycaprylsilane	8.40
	DOWSIL™ FZ-3196 Fluid / Dow	Caprylyl Methicone	3.60
	Isododecane / INEOS Oligomers	Isododecane	5.69
C		Water	9.00
	Euxyl PE 9010 / Ashland	Phenoxyethanol and ethylhexyglycerin	1.00

Procedure:

1. Mix phase A ingredients.
2. Prepare a pigment premix by blending phase B ingredients and homogenize until a uniform color is obtained with a three roll-mill.
3. Add phase B ingredients to phase A and mix until homogeneous.
4. Mix phase C ingredients.
5. Slowly add phase C into phase (A+B) while increasing speed mixing (800 to 1100 rpm).
6. Mix for an additional 5 minutes at 2000 rpm.

Image: AdobeStock_563925347

The formulation provided herein is made available by Dow in good faith for your consideration, but without guarantee or warranty (express or implied), as applications, conditions, and applicable regulations, may vary and may change over time. This formulation has been designed solely to illustrate a potential application of Dow's intermediate product and has not been subjected to efficacy, quality, or safety tests; the recipient is responsible for determining whether such formulation is appropriate, applicable and safe for the recipient's specific needs. No freedom from infringement of any patent owned by Dow or others is to be inferred, and suggestions of uses should not be taken as inducement to infringe any particular patent. Dow does not guarantee, implicitly or explicitly, that such formulation is correct, adequate, complete, safe, or fits any specific use, thus assuming no obligation or responsibility arising from the use of such formulation by anyone.

THIS INFORMATION IS OFFERED IN GOOD FAITH FOR YOUR CONSIDERATION, BUT WITHOUT GUARANTEE OR WARRANTY (EXPRESS OR IMPLIED), AS ANALYTICAL CONDITIONS AND METHODS OF USE OF THE INFORMATION AND MATERIALS DESCRIBED HEREIN MAY VARY AND ARE OUT OF DOW'S CONTROL. ALTHOUGH THIS INFORMATION IS BASED ON DATA DOW BELIEVES TO BE RELIABLE AND ACCURATE, DOW DOES NOT INTEND FOR YOU TO USE, AND YOU THEREFORE SHOULD NOT CONSTRUCT, THE CONTENTS OF THIS DOCUMENT AS BUSINESS, TECHNICAL OR ANY OTHER FORM OF ADVICE. Any reference to competitor materials contained in this communication is not an endorsement of those materials by Dow or an endorsement by the competitor of Dow materials. YOU ARE RESPONSIBLE TO DETERMINE THE SUITABILITY OF THE INFORMATION AND MATERIALS DESCRIBED HEREIN BEFORE ADOPTING OR USING THEM ON A COMMERCIAL SCALE. DOW ASSUMES NO LIABILITY IN CONNECTION WITH THE USE OF THIS INFORMATION.

©™ Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow

© 2025 The Dow Chemical Company. All rights reserved.

2000024824-416950

Form No. 27-3872-01-1025 S2D