



CPF 4434

WowShield

Hair Night Serum

Attributes

- Water-based serum
- Superior conditioning
- Healthy and natural hair appearance
- Ease of styling

Featured products

- HydroxySHIELD™ Polymer
- DOWSIL™ PMX-1504 Fluid
- ACULYN™ Siltouch Rheology Modifier

Phase	Trade name / Supplier	INCI name	Wt. %
A	Water / Aqua	Water / Aqua	86.40
	VERSENE™ Na₂ Crystals Chelating Agent / Dow	Disodium EDTA	0.10
	Glycerin / Making Cosmetics	Glycerin	0.50
	Jojoba Pro-HP / Vantage	Hydrolyzed Jojoba Proteins	0.20
	Neolone PH 100 / DuPont	Phenoxyethanol	0.90
B	HydroxySHIELD™ Polymer / Dow	Bis-Diisopropanolamino-PG-Propyl Disiloxane / Bis-Vinyl Dimethicone Copolymer	2.50
	XIAMETER™ PMX-200 Silicone Fluid 2 cSt / Dow	Dimethicone	2.00
	Isododecane / Making Cosmetics	Isododecane	1.50
	DOWSIL™ PMX-1504 Fluid / Dow	C11-13 Isoalkane (and) Isohexadecane (and) Dimethiconol	2.00
	DW Jojoba Golden Organic / Vantage	Simmondsia Chinensis (jojoba) Seed Oil	0.20
	ACULYN™ Siltouch Rheology Modifier / Dow	Sodium Acrylate / Sodium Acryloyldimethyl Taurate Copolymer (and) Dimethicone (and) Trideceth-6 (and) PEG / PPG-18 / 18 Dimethicone	3.00
C	La Voie Lactée 4991447 / Symrise	Fragrance	0.70

Procedure:

1. Mix phase A ingredients together until homogeneous.
2. Mix phase B ingredients together until homogeneous.
3. Add phase B to phase A under mixing. Gradually increase the mixing speed as viscosity increases. Mix for an additional 10 min at 600-700 rpm.
4. Add phase C ingredient to phase AB and mix until homogeneous.

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

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