

# ColourHero

Cleansing conditioner

## **Attributes**

- One-step product
- · Long lasting color protection
- Mild cleansing, detergent-free
- Enhanced combing and friction
- Reduced breakage
- Fast dry
- Ease of styling
- Hair alignment

### Featured products

- CELLOSIZE™ PCG-10 Hydroxyethyl Cellulose
- VERSENE™ 220 Chelating Agent
- DOWSIL™ CE-7114 Silicone Quat Microemulsion

# ColourHero (CPF 4365)

Phase	Trade name / Supplier	INCI name	% Wt.
Α	CELLOSIZE™ PCG-10 Hydroxyethyl Cellulose / Dow	Hydroxyethylcellulose	1.5
	VERSENE™ 220 Chelating Agent / Dow	Tetrasodium EDTA	0.1
	Water	Aqua / Water	90.4
В	Crodacol CS-50 / Croda	Cetearyl Alcohol	2.0
	Incromine SD-PA-(MH) / Croda	Stearamidopropyl Dimethylamine	1.0
С	DOWSIL™ CE-7114 Silicone Quat Microemulsion / Dow	Silicone Quaternium-16 (and) Undeceth-11 (and) Butyloctanol (and) Undeceth-5	4.5
	Euxyl K712 / Schülke & Mayr GmbH	Water (and) Sodium Benzoate (and) Potassium Sorbate	0.5

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card. Any variation in the formulation may cause performance to change.

#### Procedure:

- Add CELLOSIZE™ PCG-10 to Water and mix while heating to 75°C.
- 2. Add the rest of phase A and let dissolve.
- Add phase B to phase A with mixing.
- 4. Cool to 40°C.
- 5. Add phase C and mix.

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