

BARE-MINIMUM

CPF 4363

**DOW**



# Change your mind

Hair concealer

## Attributes

- Multifunctional brush for hair, beard and eyebrows
- Easy application, creme/gel texture
- Good hair coverage
- Non-transfer
- Easily removed with shampoo
- Long lasting
- Restore hair hydrophobicity
- Fast styling

## Featured products

- ACULYN™ Siltouch Rheology Modifier
- DOWSIL™ FA 4103 Silicone Acrylate Emulsion
- DOWSIL™ 969 Emulsion

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Phase	Trade name / Supplier	INCI name	% Wt.
A	Water	Water / Aqua	56.9
	ACULYN™ Siltouch Rheology Modifier / Dow	Sodium Acrylate / Sodium Acryloyldimethyl Taurate Copolymer (and) Dimethicone (and) Trideceth-6 (and) PEG / PPG-18 / 18 Dimethicone	5.0
	Glycerin	Glycerin	5.0
	Octyldodecanol / Making Cosmetics	Octyldodecanol	5.0
	DOWSIL™ FA 4103 Silicone Acrylate Emulsion / Dow	Acrylates / Polytrimethylsiloxymethacrylate Copolymer (and) Laureth-1 Phosphate	10.0
	Covarine Black WN 9798 / Sensient	CI 77499	2.84
	Covarine Red WS 3797 / Sensient	CI 77491	1.53
	Covarine White WN 9787 / Sensient	CI 77891	1.63
	Covarine Yellow WN 1798 / Sensient	CI 77492	4.0
	DOWSIL™ 969 Emulsion / Dow	Amodimethicone (and) Cetrimonium Chloride (and) Trideceth-3 (and) Trideceth-15	2.6
	Marula Oil	Sclerocarya Birrea Seed Oil	3.0
	Tween 20 / Croda	Polysorbate 20	1.0
	PEG-40 Hydrogenated Castor Oil / Making Cosmetics	PEG-40 Hydrogenated Castor Oil	1.0
	Neolone PH 100 Preservative / DuPont	Phenoxyethanol	0.5

Disclaimer: Contained in this package is a sample prepared as per the formulation described on this card.  
Any variation in the formulation may cause performance to change.

Procedure:

Add all ingredients listed one by one  
and mix until homogeneous.

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