

# Silky Glance

## W-in-O Emulsion

Formulation 02029



### Attributes

- Smooth Feel
- Anti-Aging
- Light, Instant Tightening Effect
- Matte Appearance/Effect
- Cold Processing
- >60% Water Content
- No Added Fragrances
- Light Tightening Sensation

### Components

Phase	Order	Ingredient	INCI Name	Wt%	Supplier	Trade Name
A		DOWSIL™ 5200 Formulation Aid	Lauryl PEG/PPG-18/18 Methicone	2		
A		DOWSIL™ FA 4002 ID Silicone Acrylate	Isododecane (and) Acrylates/ Polytrimethylsiloxymethacrylate Copolymer	7.5		
A		DOWSIL™ EL-8040 ID Silicone Organic Blend	Isododecane (and) Dimethicone Crosspolymer	10		
A		Isododecane	Isododecane	10.5		
B		Water	Water	67		
B		Phenoxyethanol (and) Ethylhexylglycerin	Phenoxyethanol (and) Ethylhexylglycerin	0.5		
B		Propylene Glycol	Propylene Glycol	1		
B		Water (and) Juglans Regia (Walnut) Seed Extract	Water (and) Juglans Regia (Walnut) Seed Extract	0.5		
B		Sodium Chloride	Sodium Chloride	1		
C		Red No.33 (1% in Water)	Red No.33 (1% in Water)	0		
C		0.1% Blue No.1 - C.I.42090 in Water	0.1% Blue No.1 - C.I.42090 in Water	0		

# Procedure

Step	Process
1	Mix ingredients of phase A together.
2	Add slowly phase B to phase A.
3	Adjust color with Blue 1 and Red 33.
4	Mix ingredients of phase B together.
5	Mix for additional 5 min at 2000 rpm. Silverson can be used at max speed (1 min / 100 g).

## Stability

Stable for at least 4 months at room temperature and 40°C. Passes at least 5 freeze/thaw cycles.

This suggested formulation is only a representative formulation and it is not a commercialized product. Dow believes that the information and data on which this formulation is based are reliable, but it has not been subjected to extensive testing for performance, efficacy or safety. BEFORE COMMERCIALIZATION, YOU SHOULD THOROUGHLY TEST THE FORMULATION OR ANY VARIATION OF IT TO DETERMINE ITS PERFORMANCE, EFFICACY AND SAFETY. IT IS YOUR RESPONSIBILITY TO OBTAIN ANY NECESSARY GOVERNMENT CLEARANCE, LICENSE OR REGISTRATION. In addition, Dow has not undertaken a comprehensive patent search on the formulation. Suggestions of uses should not be taken as inducements to infringe any particular patent. The information contained in this communication does not constitute an offer, does not give rise to binding obligations, and is subject to change without notice to you. The creation of binding obligations will occur only if an agreement is signed by authorized representatives of Dow and your company. Any reference to competitor materials contained in this communication is not an endorsement of those materials by Dow or an endorsement by the competitor of Dow materials. To the fullest extent permitted by applicable law, Dow disclaims any and all liability with respect to your use or reliance upon the information. DOW DOES NOT MAKE ANY WARRANTY OR REPRESENTATION, EXPRESS OR IMPLIED, WITH RESPECT TO THE UTILITY OR COMPLETENESS OF THE INFORMATION AND DISCLAIMS THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. DOW DISCLAIMS LIABILITY FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES.

®™Trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow. © 2018 The Dow Chemical Company. All rights reserved.