



# High performance laundry detergent

## Formulation components (Add ingredients in order by weight)

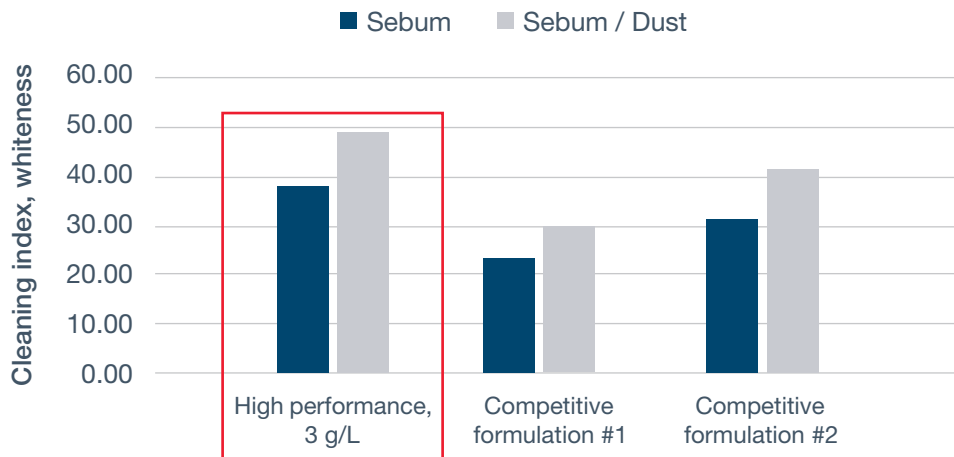
Ingredients	Function	Wt%	Request sample below
TERGITOL™ 25-7*	Soil removal / emulsification	15	Request sample
BIO-SOFT D-40*	Soil removal / emulsification	26	
Propylene Glycol*	Viscosity reduction	1	Request sample
0.1 M Sodium Carbonate*	Builder / pH adjustment	35	
ECOSURF™ LFE-635*	Cleaning booster	2	Request sample
ACUSOL™ 845	Anti-redeposition	1	Request sample
Water	Diluent	QS	

\*CleanGredients listed / approved for US EPA Safer Choice formulations

## Test data

Laundry cleaning performance of Dow formulation compared to 2 commercial products. The Dow formulation shows better removal of sebum and dust/sebum on cotton fabric.

## Relative cleaning comparison



## US

Toll Free

800 441 4DOW

989 832 1542

## International

Europe / Middle East + 800 36 94 63 67

Italy + 800 783 825

Asia / Pacific + 800 77 76 77 76

+ 60 37 958 3392

South Africa

+ 800 99 5078

[www.dow.com/surfactants](http://www.dow.com/surfactants)

[www.dow.com/oxy solvents](http://www.dow.com/oxy solvents)

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