



Economical laundry detergent

Formulation components (Add ingredients in order by weight)

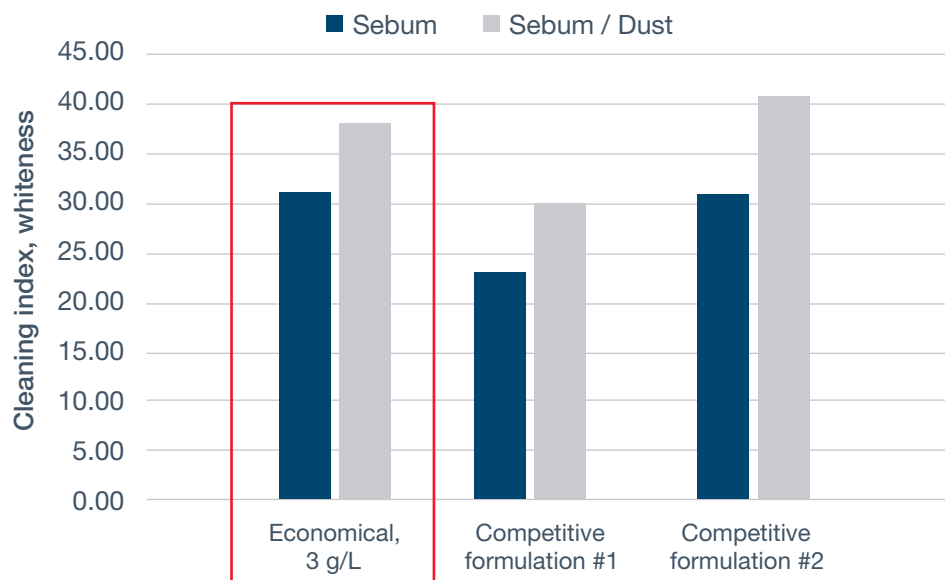
Ingredients	Function	Wt%	Request sample below
TERGITOL™ 25-7*	Soil removal / emulsification	10	Request sample
BIO-SOFT D-40*	Soil removal / emulsification	13	
Propylene Glycol*	Viscosity reduction	2	Request sample
0.1 M Sodium Carbonate*	Builder / pH adjustment	35	
Water	Diluent	QS	

*CleanGredients listed / approved for US EPA Safer Choice formulations

Test data

Laundry cleaning performance of Dow formulation compared to 2 commercial products. The Dow formulation shows equivalent or better removal of sebum and dust / sebum on cotton fabric.

Relative cleaning comparison



US

Toll Free

800 441 4DOW

989 832 1542

International

Europe / Middle East + 800 36 94 63 67

Italy + 800 783 825

Asia / Pacific + 800 77 76 77 76

+ 60 37 958 3392

South Africa + 800 99 5078

www.dow.com/surfactants

www.dow.com/oxy solvents

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