



• UNLOCK THE VALUE OF • INSULATED GARAGE DOORS

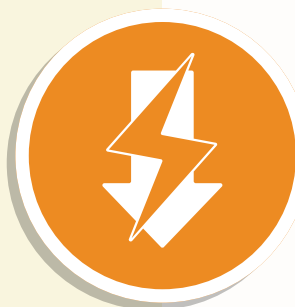
HOMEOWNER ROI

For every \$100 invested on an insulation project, there is a **return of \$116.90**¹. Depending on the insulated door type, **remodeling ROI can range from 82-91%**².



REDUCE ELECTRIC BILLS

Homeowners can save up to **20% on annual energy bills** with proper insulation³.



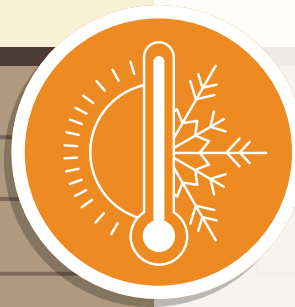
INCREASE RESALE VALUE

An insulated garage door can **increase home appraisal value up to 4%**⁴.



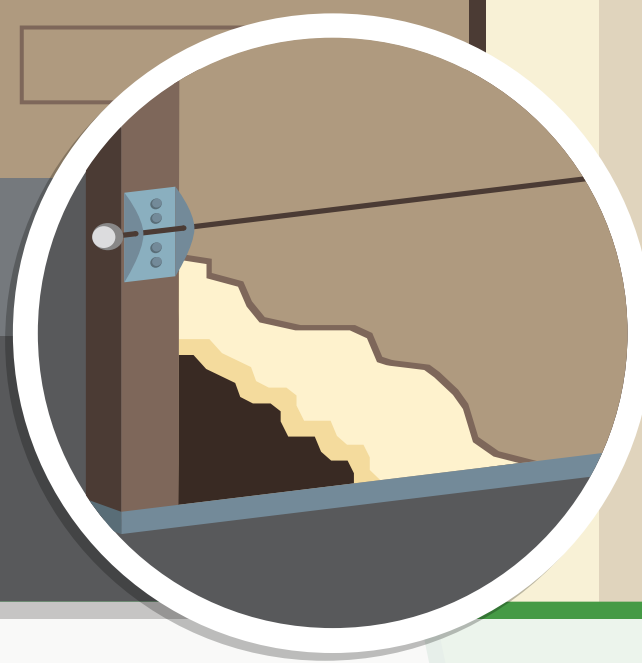
TEMPERATURE CONTROL

An outdoor temp of 20° F makes a non-insulated garage ~30° F (below freezing). **Insulated doors bring temp to ~42° F (above freezing)**⁵.



BATTERY EFFECTIVENESS

Below freezing temps **reduce car battery's effectiveness by 50%**⁶.



THE POWER OF POLYURETHANE INSULATION

SUPERIOR INSULATION AND BARRIER TO SOUND

Structural strength of an insulated garage door can **decrease exposure to noise** and **provide protection from severe weather**⁷.

Conventional walls and doors are built like drums and once a noise strikes the sound carries, **polyurethane insulation creates a barrier to capture the sound**⁹.

Mechanical properties of polyurethane insulation helps **reduce air leaks** and **lower greenhouse gas emissions**⁸.

Polyurethane insulation has been proven to **end wind uplift, tearing and breakage**, and compromises due to hail and wind-borne debris **better than other materials**⁸.

InsulationScience

Dow is a leading supplier of customizable polyurethane insulation solutions in a wide variety of construction applications. Dow's technical experts work closely with garage door manufacturers, like **C.H.I. Overhead Doors**, to improve insulation performance – which results in more durable and energy-efficient garage doors, happier homeowners and a more sustainable society.

To find a **polyurethane insulated garage door** dealer near you visit **www.chiohd.com**.



SOURCES:

¹ Remodeling Magazine, 2016 Cost vs. Value Report, 2016

² Remodeling Magazine, 2016 Cost vs. Value Report

³ SFGate, Do Insulated Garage Doors Help the Upstairs Rooms?

⁴ The Garage Door Blog, Selling Your Home? Don't Forget to Look Over the Garage Door, 2016

⁵ Remodeling Magazine, Why Insulated Garage Doors Make Sense, 2013

⁶ ReadyWisconsin, Surviving Winter, 2016

⁷ SWD Urethane, Severe Weather and Walls & Roofs

⁸ HouseLogic, Garage Doors: A Guide to the Options, 2016

⁹ Hometips.com, 7 Soundproofing Secrets for a Quieter Home, 2016