



Gives

*Seadrift Operations
Community Grant
Program*



Dow's Charitable Giving Philosophy

- Dow is not just operating in communities, we are a part of them
- We have been in this community for over 75 years. We want to support our communities now and in the future
- Our success is dependent on our communities' success
- Dow is moving away from “checkbook philanthropy” and focusing more on supporting projects that have the greatest measurable **IMPACT**



Dow's Charitable Giving Programs

- Annual United Way Employee Giving Campaign
- In-kind and materials donations to Habitat for Humanity
- Signature STEM Partnerships with Chemical Education Foundation and FIRST®
- And....

DOW GIVES COMMUNITY GRANTS!



The Purpose of Dow Gives Grant Programs

- Established to fund sustainable community service projects and STEM initiatives in communities located in Dow's area of influence (30 mile radius from site operations)
- Designed to address specific community needs, solve problems, or improve the quality of life for residents
- Intended to enable more strategic giving vs. responding to various requests on a first-come, first-served basis
- To demonstrate Dow's commitment to long term community sustainability
- To foster employee and retiree engagement as it relates to Dow's 2025 Sustainability Goal of impacting 1 billion people by the year 2025



Priority Areas of Focus



Gives

Eligibility Qualifications for a Community Grant

- Charitable or non-profit organizations (have a 501(c)(3) non-profit tax designation) or be municipal or government agency
- Based in Victoria and Calhoun Counties. If not based here, must show proof that grant funds will be spent on a program/project in this community
- Open to organizations with religious affiliations, provided benefits are provided to community as a whole
- Aligned with one or more of Dow's six Global Citizenship priority areas



Who/What Does NOT Qualify?

- For-profit businesses
- Religious organizations for the sole benefit of that religious organization
- Individual sports teams
- Political organizations or candidates
- Labor unions
- Homeowners associations
- Individuals
- Projects outside the designated funding area
- 501c4 or 501c6 organizations



Qualifying Projects Must...

- Take place over a specific period of time and have long-term benefits
- Tangible, re-usable items
- Meet identified needs, solve a problem, or improve quality of life in the community or in the classroom
- Align with one or more of Dow's six Global Citizenship priority areas
- Impacts a large number of people
- Project/program is sustainable over time
- Build relationships through volunteer engagement with Dow employees and retirees
- Project can be completed with the grant funds provided by Dow



Project Examples

- Environmental education
- Community facility renovations
- Science lab equipment
- Medical/emergency response equipment
- Food recovery/allocation
- Weather stations
- Educational gardens
- Work skills development
- Water conservation



Community and Education Grants Funds Cannot Be Used For:

- Office equipment, travel expenses, printing costs, advertising, fundraising events, dues and memberships or lobbying expenses
- Professional fees (engineering/architect design), salaries, entry fees, scholarships
- Transportation e.g. vans, truck
- Operational expenses or ongoing programs that require annual budgets



Community Grants Application Structure

- Maximum \$7,500 – lower requests are accepted and encouraged
- Include a detailed budget for funds
- Funds will be allocated based on committee review
- One application per organization; a tax ID number will only be accepted once



Community Grants – Application Steps

- To apply go to:


<https://www.dow.com/en-us/about-dow/locations/texas/seadrift/community-success>

Click on Submit an Online Application. Select “United States of America”, “Texas” and “Freeport, TX” in the drop down menus. Be sure to complete all sections of the application.

- Create an account (everyone will need to create an account)
- Follow online application steps.
- You may save application progress and complete later.



CyberGrants Application Screen Shot

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Innovation
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Initiatives & Sponsorships
Beliefs & Culture
Working with Dow
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Welcome Page Contact Information Organization Information **Request Information** Demographics Information Assurance Statement


Request Information


* indicates required field

* Request Category

* Nearest Dow Chemical Company Site Which site to the area served by your organization? This will be selected before beginning this application. Maps are available [here](#) to help you determine the nearest Dow site.

* Program/Project Title

* Program/Project Start Date 
(MM/DD/YYYY)

* Program/Project End Date 
(MM/DD/YYYY)



Grant Selection Process

- Selection committee of external community members and Dow employees
- Score each project according to criteria
- Meet in October to discuss scoring and allocate funds
- Projects can be partially funded



Grants Review Timeline

- Application Deadline **Sunday, September 30**
- Selection Committee Meets **Late October 2018**
- All applicants notified **Early November 2018**
- Community Grants Recipient Event **November 2018**



Advice for applying organizations

- Make sure your organization qualifies
- Provide your 501(c)(3) info
- Answer all the questions on the application
- Ask only for what you need
- Show you've done your homework (needs, budget)
- Demonstrate results
- Have a long-term plan
- Get your application in on time (Sunday, September 30) – application is completely online



Contact Info

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