

Innovation begins with you.

Whether it's a container that plays a vital role in surgery preparation or a squeezable mascara tube that ends product-dispensing frustrations, some things stay consistent. Game-changing innovation. Determination. Dedication. And the packaging industry demands a strong passion for science.

That's what the Packaging Innovation Awards are all about—recognizing those innovations in the packaging supply chain that truly excel in **Technological Advancement, Responsible Packaging** and **Enhanced User Experience**.

WHAT IS IT?

Inaugurated in 1986, the Packaging Innovation Awards have long been recognized globally as the leading packaging awards program. Created by DuPont and now continued by Dow, it supports our commitment to recognize excellence and inspire innovations in packaging.

**INTERNATIONAL | FREE TO ENTER
BEST-IN-CLASS PACKAGING
NETWORKING | 30+ YEARS OF TRADITION**

WHY THE PACKAGING INNOVATION AWARDS?

- Front page covers and featured stories in publications, such as *Packaging World*, *Embalagem Marca Magazine*, *Packaging Digest*, *Packaging Europe*, *Plastics News*, *Environmental Leader*, *Greener Packaging*, *Sustainable Packaging*, *Market Watch* and *Beyond the Dow*
- Displays at major tradeshows, such as Pack Expo's Showcase for Packaging Innovation®, Chinaplas, Interpack, ANTEC and multiple conference programs
- Twitter, LinkedIn, and YouTube postings that reach thousands of key influencers
- Winning companies may proudly display the Packaging Innovation Awards logo on their winning product package and use it for any product promotions.

WHAT SUBMISSIONS QUALIFY?

TECHNOLOGICAL ADVANCEMENT

- New and/or clever use of materials
- New technology integration
- Creative configuration and/or assembly
- Increased production and/or distribution efficiency

RESPONSIBLE PACKAGING

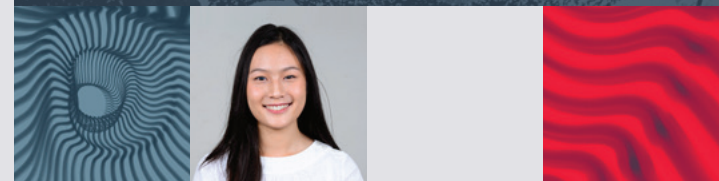
- Responsible use of materials
- Clean and efficient energy consumption
- Reduction in product and package waste
- Benefits the greater good

ENHANCED USER EXPERIENCE

- Fulfills a user need and/or provides an enhanced experience
- Aids product merchandising and motivates purchase
- Enables greater product accessibility
- Establishes a preferred price/value equation

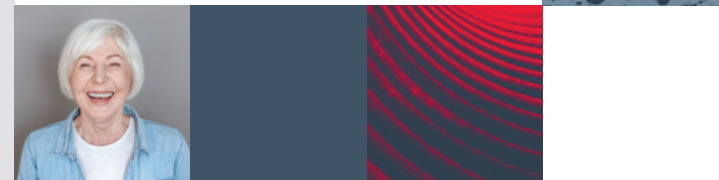
“An Award for Packaging Innovation is a badge of honor. It lends credibility to the packaging innovation. We saw sales increase 20% after we won the Award for Packaging Innovation. We believe that's because we won and because of the publicity surrounding our win.”

ROB CALLIF, VICE PRESIDENT, BCM INKS USA
2013 SILVER AWARD RECIPIENT



“There is significant market value and visibility in winning the Award for Packaging Innovation. Winning validates our packaging solution and helps open the door for new business.”

RYAN L'ABBE, VICE PRESIDENT
ICE RIVER SPRINGS WATER COMPANY
INC. | 2014 SILVER AWARD RECIPIENT



SUBMISSION PROCESS




- 1 Visit DowPackagingAwards.com to learn more about the awards.
- 2 Complete the online form by March 29, 2019.
- 3 Send in your samples by April 30, 2019.

JUDGES

Packaging experts throughout the value chain are brought together to serve as the panel of judges. The judges represent different parts of the value chain and different geographies so they can bring a broad and diverse perspective that enables them to thoroughly assess which entries are game-changing packaging innovations. These judges are independent of DuPont and Dow in order to keep the competition completely objective.

AWARD STRUCTURE

There are three award levels—Silver, Gold and Diamond. Winners are based on “excellence” in one, two or all three categories: technological advancement, responsible packaging and enhanced user experience.

-  **Silver Award:** Demonstrates excellence in 1 criterion
-  **Gold Award:** Demonstrates excellence in 2 criteria
-  **Diamond Award:** Demonstrates excellence in all 3 criteria

DATES TO REMEMBER

CALL FOR ENTRIES	SUBMISSION DEADLINE	WINNERS ANNOUNCED
January 22	March 29	Summer 2019


For more information,
visit DowPackagingAwards.com.



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The Packaging Innovation Awards

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