Seadrift Operations Community Grant Program
Dow’s Charitable Giving Philosophy

• Dow is not just operating in communities, we are a part of them

• We have been in this community for over 75 years. We want to support our communities now and in the future

• Our success is dependent on our communities’ success

• Dow is moving away from “checkbook philanthropy” and focusing more on supporting projects that have the greatest measurable IMPACT
Dow’s Charitable Giving Programs

• Annual United Way Employee Giving Campaign
• In-kind and materials donations to Habitat for Humanity
• Signature STEM Partnerships with Chemical Education Foundation and FIRST®
• And…. 

DOW GIVES COMMUNITY GRANTS!
The Purpose of Dow Gives Grant Programs

• Established to fund sustainable community service projects and STEM initiatives in communities located in Dow’s area of influence (30 mile radius from site operations)

• Designed to address specific community needs, solve problems, or improve the quality of life for residents

• Intended to enable more strategic giving vs. responding to various requests on a first-come, first-served basis

• To demonstrate Dow’s commitment to long term community sustainability

• To foster employee and retiree engagement as it relates to Dow’s 2025 Sustainability Goal of impacting 1 billion people by the year 2025
Priority Areas of Focus

- **Global Citizenship**
- **Education Empowerment**
  - Partner with educators to build STEM teaching and leadership skills. Support educators through employee engagement inside and outside of the classroom.
- **Increase Food Productivity & Prevent Waste**
  - Increase agricultural yields and productivity, and provide value chain solutions to preserve food and prevent waste.
- **Energy Efficiency & Affordable Housing**
  - Increase the energy efficiency of new and existing buildings to reduce energy consumption and ensure access to safe, affordable shelter for those in need.
- **Water Access & Reuse**
  - Provide safe, clean drinking water to populations who currently lack access; preserve, clean up and reuse precious water resources through innovative solutions.
- **Community Well-being**
  - Enable economic development, sustainability and education leading to socially healthy and resilient communities, while also encouraging self-sufficiency.
- **Classroom to Career**
  - Ignite interest and enhance preparedness for students in STEM fields through employee engagement and strategic partnerships.
Eligibility Qualifications for a Community Grant

• Charitable or non-profit organizations (have a 501(c)(3) non-profit tax designation) or be municipal or government agency

• Based in Victoria and Calhoun Counties. If not based here, must show proof that grant funds will be spent on a program/project in this community

• Open to organizations with religious affiliations, provided benefits are provided to community as a whole

• Aligned with one or more of Dow’s six Global Citizenship priority areas
Who/What Does NOT Qualify?

- For-profit businesses
- Religious organizations for the sole benefit of that religious organization
- Individual sports teams
- Political organizations or candidates
- Labor unions
- Homeowners associations
- Individuals
- Projects outside the designated funding area
- 501c4 or 501c6 organizations
Qualifying Projects Must...

- Take place over a specific period of time and have long-term benefits
- Tangible, re-usable items
- Meet identified needs, solve a problem, or improve quality of life in the community or in the classroom
- Align with one or more of Dow’s six Global Citizenship priority areas
- Impacts a large number of people
- Project/program is sustainable over time
- Build relationships through volunteer engagement with Dow employees and retirees
- Project can be completed with the grant funds provided by Dow
Project Examples

• Environmental education
• Community facility renovations
• Science lab equipment
• Medical/emergency response equipment
• Food recovery/allocation
• Weather stations
• Educational gardens
• Work skills development
• Water conservation
Community and Education Grants

Funds Cannot Be Used For:

• Office equipment, travel expenses, printing costs, advertising, fundraising events, dues and memberships or lobbying expenses
• Professional fees (engineering/architect design), salaries, entry fees, scholarships
• Transportation e.g. vans, truck
• Operational expenses or ongoing programs that require annual budgets
Community Grants Application Structure

- Maximum $7,500 – lower requests are accepted and encouraged
- Include a detailed budget for funds
- Funds will be allocated based on committee review
- One application per organization; a tax ID number will only be accepted once
Community Grants – Application Steps

• To apply go to:

Click on Submit an Online Application. Select “United States of America”, “Texas” and “Freeport, TX” in the drop down menus. Be sure to complete all sections of the application.

• Create an account (everyone will need to create an account)

• Follow online application steps.

• You may save application progress and complete later.
Grant Selection Process

- Selection committee of external community members and Dow employees
- Score each project according to criteria
- Meet in October to discuss scoring and allocate funds
- Projects can be partially funded
Grants Review Timeline

- Application Deadline: Sunday, September 30
- Selection Committee Meets: Late October 2018
- All applicants notified: Early November 2018
- Community Grants Recipient Event: November 2018
Advice for applying organizations

• Make sure your organization qualifies
• Provide your 501(c)(3) info
• Answer all the questions on the application
• Ask only for what you need
• Show you’ve done your homework (needs, budget)
• Demonstrate results
• Have a long-term plan
• Get your application in on time (Sunday, September 30) – application is completely online
Contact Info

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