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Brand Guidelines / *Labeling*

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Correct Labeling of Garments Containing XLA™ Elastic Fiber

XLA™ is a trademark of The Dow Chemical Company. The textile generic designation for XLA™ fiber in several countries is lastol.

Lastol has been approved for use in the United States by the appropriate regulatory authorities. Applications for approval of lastol as a new generic fiber designation are pending in several other countries, including Canada.

In some countries Dow has obtained legal advice with respect to the best manner of labeling garments containing XLA™ fiber.

For garments sold into the United States:	lastol
For garments sold into Europe:	elastolefin
For garments sold into Japan:	指定外繊維（オレフィン系弾性繊維）
For garments sold into China:	聚烯烃弹性纤维
For garments sold into Canada:	elastic olefin
For garments sold into India:	lastol
For garments sold into Taiwan:	olefin
For garments sold into Korea:	탄성올레핀 (일레스토올레핀) (지정외)
For garments sold into Israel:	lastol
For garments sold into UAE:	lastol
For garments sold into Egypt:	lastol (olefin)
For garments sold into Qatar:	lastol
For garments sold into Mexico:	lastol

For garments sold into Australia:	man made fiber (lastol)
For garments sold into Thailand:	lastol
For garments sold into Hong Kong:	lastol
For garments sold into Indonesia:	lastol
For garments sold into Brazil:	lastol
For garments sold into Paraguay:	lastol
For garments sold into New Zealand:	man made fiber (lastol)

For garments sold into other countries:

Many countries do not have garment labeling requirements, and many countries that do have basic labeling requirements do not require prescribed generic fiber names. In many cases truthful and accurate product labeling will satisfy regulatory requirements. XLA™ may be truthfully, accurately and generically described as elasticized polyolefin fiber, or as polyolefin-based elastic fiber. As with all customs and regulatory requirements, the specific requirements of each country must be reviewed to determine whether generic textile fiber labeling is necessary and, if so, whether specifically prescribed generic names must be used.

The Dow Chemical Company will support customers' efforts to satisfy specific country requirements as to textile fiber generic designations used on the labels of garments containing XLA™ fiber.

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