



## Dr. Martin Luther King Essay Contest Sponsored by The Dow Chemical Company

Each year, we celebrate the birth of Dr. King. We honor his work and want to ensure that his beliefs – dignity, community, respect, justice, love and peace – continue to live on in our community. With the schools now focusing on “civility,” we thought we’d work that into the contest this year.

### **The Question**

Dr. King states “People fail to get along because they fear each other; they fear each other because they don’t know each other; they don’t know each other because they have not communicated with each other.” Dr. King lived in a time without Internet, cell phones, reality TV and social media. How have these new technologies impacted civility?

### **Format**

500 words or less

Double spaced, typed, 12 point, Times New Roman on paper

Include First and Last Name, Grade, School & Teacher’s name

Essays must adhere to Modern Language Association (MLA) standards.

*Note to Teachers: When submitting for your students, be sure to include your contact info so that we might reach you and the student easily.*

### **Who is Eligible?**

Students in Grades 9-12 (Pittsburg, Antioch, Bay Point, Brentwood, Oakley). *Teachers should pre-screen all essays and submit the top five essays from each class.*

### **Essays will be judged on:**

Relevance to the theme

Originality

Clarity

Logic

Accuracy

Fairness

Informed thoughtfulness

Grammar

### **Reward**

The top essayists will receive cash prizes and the winner will be asked to read his/her essay at Dow’s Martin Luther King Day celebration on Thursday, January 12 at 8:00am. The winner will be notified by January 4<sup>th</sup>.

**Deadline:** Submissions shall be postmarked *no later than Tuesday, December 13<sup>th</sup>.*

**Send to:** Patty Deutsche  
The Dow Chemical Company  
901 Loveridge Rd., Pittsburg, CA 94565



Dr. Martin Luther King Poster Contest  
Sponsored by The Dow Chemical Company

We welcome the participation of high school art students in our first-ever Poster Contest.

There are 12 Principles of Civility:

Listen  
Respect Other People's Time  
Don't Shift Responsibility & Blame  
Accept & Give Praise  
Respect Others' Opinions  
Acknowledge Others

Speak Kindly  
Apologize Sincerely  
Refrain from Idle Complaints  
Think the Best  
Accept & Give Constructive Criticism  
Don't Speak Ill

**Topic:** Thinking of something Dr. Martin Luther King, Jr. stood for, choose one of these principles and create a poster.

**Format**

Poster size must be at least 11" x 14" but no larger than 20" x 30".

Include First and Last Name, Grade, School & Teacher's name on the back of each entry.

*Note to Teachers: When submitting for your students, be sure to include your contact info so that we might reach you and the student easily.*

**Who is Eligible?**

Students in Grades 9-12 (Pittsburg, Antioch, Bay Point, Brentwood, Oakley). *Teachers should pre-screen all artwork and submit the top five posters from each class.*

**Reward**

The top poster entry will receive a cash prize and will be displayed prominently at Dow's Martin Luther King Day celebration on Thursday, January 12 at 8:00am. The winner will be notified by January 4<sup>th</sup> and will be invited to attend.

**Deadline:** Submissions shall be postmarked *no later than Tuesday, December 13<sup>th</sup>.*

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901 Loveridge Rd., Pittsburg, CA 94565

(May be mailed, hand-delivered or call Patty at 925-432-5576 by 12/12 to have them picked up.)