

COMMUNITY OUTREACH 2Q 2011 ACTIVITY REPORT

(April – June)

Distribution: Site Leadership Team, W.E.T. Team, CAP Members, Candace Johnson

TOURS/VISITS CONDUCTED

4/5	Wetlands	School of the Madeleine	35	2 Tours
4/6-7	Wetlands	Annual Environmental Fair	500	2 Days of workshops
4/8	Site	AIChE Chapter from UCB	20	1 Tour
4/12	Wetlands	Willow Cove Elementary	32	Tour
4/13	Wetlands	Sutter Elementary	30	1 Tour
4/19	Wetlands	Willow Cove Elementary	26	1 Tour
4/20	Wetlands	Willow Cove Elementary	32	1 Tour
4/26	Wetlands	Sutter Elementary	55	2 Tours
5/3	Wetlands	Pioneer School	48	2 Tours
5/10	Wetlands	Pioneer School	50	2 Tours
5/12	Site	LMC PTEC Students	22	1 Tour
5/17	Wetlands	Pioneer School	49	2 Tours
5/18	Wetlands	Holy Rosary School	30	2 Tours
5/25	Wetlands	Holy Rosary School	31	2 Tours
5/31	Wetlands	Parkside Elementary	40	2 Tours
6/1	Wetlands	Parkside Elementary	40	2 Tours
6/7	Wetlands	Parkside Elementary	20	1 Tour
6/25	Site	LMC PTEC Summer Academy	25	1 Tour
6/30	Wetlands	EarthTeam/Oakland Military Academy	15	Workday and Tour



Students learn about the muck at the Environmental Fair.



Battalion Chief Brenda Gamblin gives directions during the CAER Drill.



Students from Oakland's Military Academy get their hands dirty at the Wetlands.

COMMUNITY EVENTS

4/1	Contra Costa Science & Engineering Fair
4/6-7	Annual Environmental Fair at Dow Wetlands
4/9	Keep Pittsburg Beautiful Creek Clean-up
4/13	LMC PTEC/ETEC Career Fair
4/14	Junior Achievement Spirit of Achievement Gala
4/22	Antioch Chamber of Commerce Inaugural Gala
4/26	Delta 2000 Annual Breakfast
4/28	Contra Costa Safety Net Task Force
4/30	Opportunity Junction Annual Gala
5/6	Wardrobe for Opportunity Spring for Success Luncheon
5/20	Antioch Rotary Club Golf Tournament
5/24	United Way Spirit Awards
5/25	Pittsburg High School Job/Career Fair
5/26	Tribute to Gloria Magleby
5/26	Chemistry Demonstration at Marina Vista Science Night
5/27	Wetlands Presentation to Fifth Grade Class at Sutter Elementary
6/7	Congressman John Garamendi Visits Pittsburg Site
6/8	Pittsburg State of the City Lunch
6/24	LMC's PTEC Summer Academy tours site
6/26	Contra Costa Food Bank's Afternoon in the Admiral's Garden
6/28	Annual CAER Drill

GENERAL OUTREACH

Dow is a corporate sponsor of Keep America Beautiful. Together with the local Keep Pittsburg Beautiful affiliate, Dow sponsored a Creek Clean-up at Buchanan Park. Dozens of volunteers of all ages came together for just a couple hours on April 9th to help clean up the neighborhood. They were "rewarded" with a free pizza lunch...and the feeling of doing something good for their community!



The Pittsburg Chamber of Commerce and Pittsburg High School hosted a job and career fair on May 25. Malinda Lopez, a Dow employee who attended the Los Medanos College PTEC program, represented Dow at this event. She was able to tell high school students about job opportunities at Dow, what she does, what sort of education she needed and, since her table was located right next to LMC's PTEC table, she was able to steer students towards the PTEC program if they expressed an interest. Numerous other businesses were present as well. Malinda did such a great job as a Dow "ambassador" that she had other business representatives wondering why she was so enthusiastic about her job!



Environmental Fair at the Wetlands

Each year, Dow hosts four local schools at the Dow Wetlands for a series of workshops for fourth grade students. With the help of dozens of volunteers from the Wetlands Team, Dow employees and community members, students are rotated through five “stations”: Pond Walk; Food Chain Game; Up-close Encounter with a Peregrine Falcon; What’s in the Muck?; and a trio of tents containing displays about the birds, waterfowl and animals found in the Wetlands.

This year, classes from Los Medanos Elementary School and Marina Vista Elementary School (both in Pittsburg) and Mission Elementary and Sutter Elementary (both in Antioch) participated, bringing nearly 500 students and their chaperones to this hands-on living laboratory. Though volunteers did visit each class prior to the field trip to prepare students for what they would be learning and seeing, for many students, it was the first time visiting a nature preserve.

To add to this year’s event, a video team was capturing moments and interviewing the kids in order to illustrate how one generation is passing along vital environmental information to the younger generations. The resulting video can be seen now on You Tube at <http://www.youtube.com/watch?v=fmxZWpmZcTA>.



The Habitat for Humanity build continues in Bay Point and Dow employees continue to put in the time and sweat (literally, during these hot days!) to help low-income families become home owners. Recently 17 members of the Site’s Leadership Team took a day off to work on the house – and, in the process, strengthen their team. Together they were able to completely paint the exterior of 1 and a half houses. To date, Dow employees have volunteered more than 820 hours on these homes.





Delta 2000 hosted its Annual Breakfast on April 26 highlighting local law enforcement. In addition to each city's police chief updating the attendees on crime and new initiatives, several elected officials addressed the crowd to give updates of their own. Congressman John Garamendi spoke about his latest initiative entitled "Making it in America" which shines the spotlight on the need to not only buy American goods but also to encourage American manufacturing.



Based on his remarks, Patty Deutsche sent the Congressman a copy of Dow CEO Andrew Liveris' book called "Make it in America." Within two weeks, the Congressman's staff called to set up a visit to Dow Pittsburg to discuss manufacturing among other issues. The Congressman and his staff visited on June 7th, meeting with a dozen employees. A site tour had been scheduled, but the Congressman was so enthusiastic about the dialogue that he decided to forego the tour until another time. He also expressed an interest in continuing to talk about workers' compensation issues.

Dow has partnered once again with IISME (Industry Initiatives for Science & Math Educators) to host a local teacher on site for an 8-week fellowship. Kathleen Magana, a math teacher at Pittsburg High School, will be working closely with training coordinators on site to improve self-paced learning tools. The goal is not only to give her workplace experience but to enable her to bring back those experiences to her students, enlightening them about the skills needed in a manufacturing setting.



LMC's PTEC Summer Academy includes visits to a variety of manufacturing sites, including Dow's Pittsburg Operations. On June 24, more than 20 high school students took a tour of the Dow facility, getting a close-up look at a control room and meeting with a variety of employees. George Russo coordinated the visit and declared it a success.



Annual CAER Drill



Typically Dow's annual Community Awareness & Emergency Response (CAER) Drill is held on a beautiful fall morning. This year was different in several ways. To take advantage of a new plant starting operations, and a new partnership with a company that has built its plant on Dow's property, the drill was scaled back and moved up to June.

K2Pure Solutions, a Canadian company that has built a \$160 million bleach facility on the Dow Pittsburg property, is getting ready to start operations. With about 40 of its own new employees, it was decided this drill would be a great opportunity to test our communications skills and other emergency procedures involving a third party.



The scenario was a liquid chlorine leak at the K2 site with several injuries and additional inhalation reports. Emergency responders included Pittsburg Police, Contra Costa Fire, HazMat, AMR ambulance services and County Health. In the past, the Coast Guard, REACH helicopters, Antioch Police and others have participated. But with the focus being on getting the fundamentals down, the drill scope was narrowed.



To avoid ongoing construction, the drill was held in the early evening – and to add to the challenges, Mother Nature weighed in with heavy rains. But all in all, the drill was successful, the folks at K2 got a great introduction to how emergency responders work in Contra Costa County, the emergency responders learned about our new neighbor and Dow benefited by sharing our safety best practices with our new "tenant" on site.

Randy Fischback continues to entertain and educate as "Mr. Wizard." In a command performance, Randy was the opening act on May 26 for Marina Vista Elementary School's Science Night, performing a variety of chemistry demonstrations – all with an oooh and ahhhh factor. Randy recently trained 5 more employees to conduct school-based chemistry demonstrations. It is our hope, during this International Year of Chemistry, to make science fun and chemistry cool.



LOCAL MEDIA COVERAGE / AWARDS

Awards:

May 24 – The United Way of the Bay Area held its annual Spirit Awards, a reception honoring companies all around the Bay Area who have accomplished significant achievements on behalf of the United Way. Dow's Pittsburg Operations received a Bronze Community Impact Award for its success in Week of Caring as well as the 2nd Annual Golf Challenge which benefits the United Way. Ivan Elizondo (pictured 2nd from right), Dow's 2011 Campaign Coordinator, was on hand to accept the award.



News:

June 30 – A Special Advertising Supplement in the *Contra Costa Times* called "Discover the Delta" provided a great opportunity to showcase what Dow is doing in the community. The full-page, color promotion included five articles focused on the following: Wetlands Education, Habitat for Humanity, International Year of Chemistry, the Dow CAP Grant program and the annual CAER Drill. In addition, a subsequent page contained a Letter from Site Leader Tod Sutton outlining our growth and commitment to safety.

