



WORLDWIDE PARTNER

DOW CHEMICAL COMPANY'S WORLDWIDE OLYMPIC PARTNERSHIP *Backgrounder*

Lake Placid 1980 Winter Games

Dow makes significant donations of Styrofoam™ insulation used in ice skating rinks and bobsled runs.

Calgary 1988 Winter Games

Dow makes Styrofoam™ insulation used in the construction of ski jumps and the bobsled run in Calgary. Also, Dow's Tactix performance polymer used to produce several sleds for the USA Bobsled Team.

Lillehammer 1994 Winter Games

Dow becomes official sponsor of the USA Bobsled Team. From 1994-present, Dow is the official sponsor of USA Cycling.

Atlanta 1996 Summer Games

Dow begins official participation in Olympic Games as corporate hospitality partner in 1996, and continues its hospitality participation during the 2000, 2002, 2004, 2006, 2008 and 2010 Games.

Nagano 1998 Winter Games

Dow is once again a sponsor of the USA Bobsled Team. From 1998-present, Dow is the official sponsor of U.S. Speedskating.

Salt Lake City 2002 Winter Games

Dow establishes the "Endowed Athlete Tuition Assistance Fund" in support of the U.S. Olympic Committee. Dow's PelaDow™ calcium chloride pellets keep walks clear and safe for athletes, volunteers and spectators. Dow's Pellethane® thermoplastic polyurethane (TPU) elastomers are used to make a skeleton racing shoe. More than 2.4 million board-feet of Styrofoam™ extruded polystyrene insulates 13 Olympic facilities. Dowex® Ion exchange.

Athens 2004 Summer Games

Nearly 260,000 board feet of Styrofoam™ brand Roofmate™ insulation is used in the roof and terrace areas of the Faliro Complex. Approximately 127,000 board-feet of Styrofoam™ brand Wallmate™ insulation is used for the cavity walls in the Faliro Complex and to warm buildings, reception offices, changing rooms and gyms within the Sports Pavilion and Volleyball Center. More than 29,000 board feet of Styrofoam™ brand Shapemate™ also insulates changing rooms and the Volleyball Center.

Turin 2006 Winter Games

From 2006-present, Dow is the official technical supplier to USA Luge for sled development. Additionally, Dow becomes the official sponsor of the Chinese National Badminton Team (through 2008).

Vancouver 2010 Winter Games

Dow becomes the official supplier of the Vancouver Organizing Committee (VANOC) for the 2010 Olympic and Paralympic Winter Games. Dow is also the official sponsor of Canadian Sliding Sports, including Canadian bobsleigh, skeleton, and luge. Dow's Styrofoam™ brand products are found in the construction of many Olympic buildings, including: Vancouver Convention and Exhibition Center, Richmond Olympic Oval, Olympic Village Vancouver, UBC Thunderbird Arena, Vancouver Olympic and Paralympic Center, Whistler Sliding Center and Whistler Olympic Park. Each building is LEED certified or targeting some level of LEED certification through the Canada Green Building Council.