



DOW CORNING

One **Site.**  
One **Future.**

## Midland Site Consolidation

The bond between Dow and the Midland community has entered an exciting new era with the full integration of Dow Corning into the Dow family. Bringing Dow and Dow Corning together opens many opportunities for the unified company and for the Midland community. Dow believes one significant opportunity is the consolidation of the Dow Michigan Operations and Dow Corning chemical manufacturing facilities on South Saginaw Road into a single, unified site.

### Positive Outcomes

Taking this action would entail closing less than one mile of S. Saginaw Road, between Mark Putnam Road and Salzburg Road, and rerouting non-Dow traffic to the Waldo Ave. commercial corridor.

The site consolidation would generate many benefits, including:

- Expanded opportunities for community prosperity through manufacturing growth
- Enhanced safety and security at the site as well as for the surrounding community
- Increased site competitiveness, through operational efficiencies, productivity gains and workforce unity



### Understanding the Impact

To get a full understanding of the implications of this change, Dow is taking several steps to evaluate the impact, before proceeding with the formal City of Midland application process to vacate the road. A City Council vote is required before any roadway changes may occur. Dow has not yet determined whether to go forward with this proposal, and will not, until the company has a full understanding of community impact. Actions to gain that understanding are as follows:

**Community Impact.** Most importantly, Dow understands this change will affect residents, neighbors and visitors who travel this roadway. We know there is a vital need for community input and feedback. This is why Dow is talking to residents, businesses, community leaders and others to hear their thoughts and concerns.

Already Dow has met with most businesses and residents in the vicinity near the proposed change, and those meetings will continue. There also have been multiple meetings with City of Midland leaders, community leaders and others, which will continue. Residents should watch for information about upcoming opportunities to provide input and may also go to [www.dow.com/siteconsolidation](http://www.dow.com/siteconsolidation) for more details.

**Economic Impact.** Since its founding, Dow has been an active community partner, contributing to the well-being of the region in numerous ways. Most recently, between 2006 and 2016, Dow contributed more than \$450 million to the economy through regional investments that include Dow Diamond, East End, H Hotel, restaurants and conferencing, airport investments and general philanthropy, among other efforts.

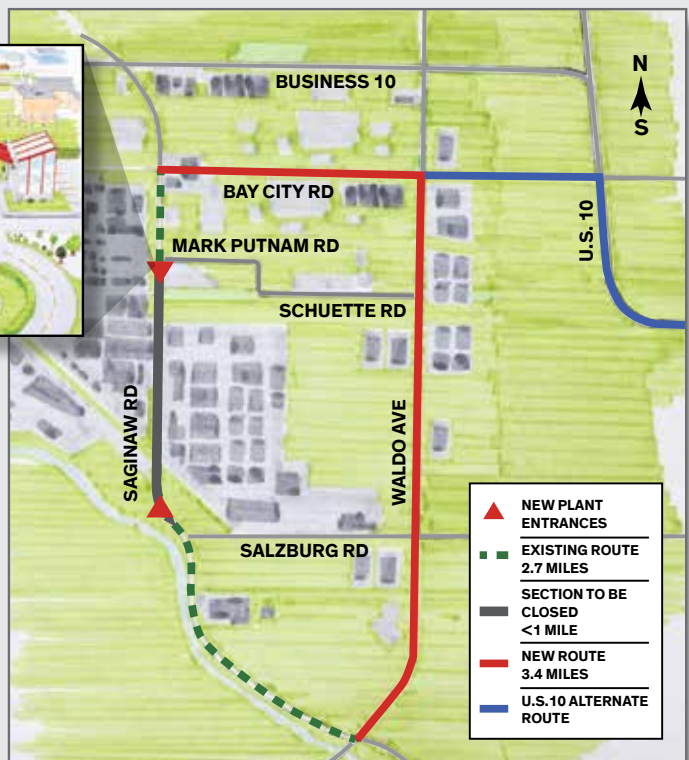
Dow believes this change will result in additional positive economic impact for the company, the community and local businesses. To fully understand the company's economic impact in the region, Dow has commissioned Northwood University, in partnership with other respected universities, to analyze and

quantify the economic relationship between Dow and the Midland community. This information will help us better understand the vital economic linkages that exist between the company and the region.

**Safety and Security Impact.** Dow puts safety first. Always. This change will enable important safety and security improvements that adhere to Department of Homeland Security guidance, especially its "Deter, Detect and Delay" security protocol, which recommends barriers to humans and vehicular traffic, monitoring and detection systems, security lighting and protective forces to help reduce risk from unwelcome actions. Our manufacturing sites are safe, and we intend to keep it that way.

**Traffic Impact.** Engineering firm DLZ studied the new traffic volumes along alternate routes if non-Dow traffic is rerouted away from South Saginaw Road. DLZ recommended traffic control upgrades and some changes to existing roadways that would help lessen the impact. With these upgrades, all roads along alternate routes would have sufficient capacity to handle projected increases in traffic volume, DLZ determined. Dow will pay for the recommended upgrades.

The expected alternate route, along the Bay City Road/Waldo Avenue commercial corridor, would add about seven-tenths of a mile, or between 90 and 180 seconds to a trip, depending on time of day and traffic light cycles. Trips between Midland and Freeland would shift to U.S. 10/M-47, which would not add any time to a trip.



**Collaboration for Growth.** Midland and Dow are working diligently towards creating a community of progress. Dow believes this site consolidation can be a catalyst for positive change, as we work together to ensure a thriving city that supports growth. We look forward to continuing to collaborate with residents, businesses and leaders in the Great Lakes Bay region and invite your input about this proposal.

**Staying Informed:** For detailed and up-to-date information about the site consolidation process, go online to [www.dow.com/siteconsolidation](http://www.dow.com/siteconsolidation)

