



## Dow Named Among Best Employers for Healthy Lifestyles



The National Business Group on Health (NBGH) is naming Dow to its 2008 list of Best Employers for Healthy Lifestyles. On May 13, the national non-profit organization will publicly recognize Dow with its top-level Platinum award, which honors established "Healthy Weight, Healthy Lifestyles" programs that have shown measurable success and documented outcomes.

The Best Employers for Healthy Lifestyles awards acknowledge employers that have responded to the urgent need to improve their workers' health, productivity and quality of life. This year, 52 U.S. employers are being recognized. Dow is among only 12 companies receiving Platinum honors; others include Aetna, Baptist Health South Florida, CIGNA and GlaxoSmithKline.

"At Dow, we view health spending not as a cost but as an investment in our greatest asset – our people," said Andrew Liveris, chairman and chief executive officer. "We put a great deal of focus on the *Human Element* of Dow, so we are honored to receive this recognition and to be known as a leader in promoting healthy lifestyles among our employees."

Health is a global strategic priority for Dow, with an emphasis on providing best-practice programs and services that result in improved health, reduction of health risks, management of health-related costs and improved human performance. Dow's health programs and partnerships benefit employees and families around the world – and extend to the retiree population, as well as to local communities.

"Elements of our Health Strategy include: prevention, quality and effectiveness, health system management and advocacy," said Cathy Baase, global director, Health Services. "The prevention pillar offers one of the largest opportunities for long-term impact and we are investing in prevention programs around the world. We provide on-site and community programs related to lifestyle, nutrition, physical activity, smoking cessation, and stress management for employees, retirees and their families."

The NBGH is a non-profit, membership organization in the U.S., with more than 300 employers devoted exclusively to finding innovative and forward-thinking solutions to their most important health care and related benefits issues. The Best Employers for Healthy Lifestyles awards program – with an underlying goal of encouraging all employers to take action in the health care arena – is in its fourth year.

