

Rohm and Haas Graphic Arts Product Portfolio Transition

Morcryl™ Solutions and Lucidene™ Emulsions Products:

We are pleased to announce that Rohm and Haas has signed an agreement with Hydrite Chemical Company to license Rohm and Haas Morcryl solution and Lucidene emulsion technologies for ink and overprint varnish applications in the United States and Canada. The manufacture and sale of these products will be completely transitioned to Hydrite by April 1, 2009. Hydrite has been a strategic business partner of Rohm and Haas for many years, and we are delighted with this new business relationship. Both companies are committed to providing a seamless transition of this business.

Morez™ Resin Products:

Rohm and Haas has decided to cease production of all Morez products in North America by the end of the first quarter, 2009. As a long time supplier of Morez products, this has been a difficult decision for us, and we regret any inconvenience this causes. For our Morez resin customers, we anticipate being able to supply your firm (committed) Morez resin orders through April, 2009.

Rhoplex™ Polymers, Acrysol™ Rheology Modifiers, Paraloid™ Resins Products:

We also are pleased to inform you that Rohm and Haas will continue to offer all Graphic Arts Rhoplex polymers, Acrysol rheology modifiers, Paraloid resins and other specialty products directly to you.

Rohm and Haas account managers and customer service representatives stand ready to assist you in this transition and in placing your company's final Morez, Morcryl and Lucidene orders with us. We will provide any product information you require. On behalf of Rohm and Haas, we appreciate our long standing relationship, and we look forward to providing you with quality service on our specialty Graphic Arts polymers.



300 N. PATRICK BLVD. (53045-5816)

P.O. BOX 0948

BROOKFIELD, WI 53008-0948

OFFICE: 262/792-1450

FACSIMILE: 262/792-8721

March 27, 2009

Dear Valued Customer,

Effective April 1, 2009 all Lucidene and Morcryl products will need to be ordered directly from Hydrite Chemical Company.

Listed below is Hydrite's contact information for placing orders starting April 1, 2009.

Customer Coordinators

Brad Meier - brad.meier@hydrite.com
Joshua Wolfe - joshua.wolfe@hydrite.com

Toll Free Number

1-866-554-2878

Fax Number

1-608-839-4293

Plant Address

Hydrite Chemical Co.
114 N. Main Street
Cottage Grove, WI 53527

Hours of Operation

7:30 AM - 5:00 PM CST

I would kindly ask that during your initial conversation with either Brad or Joshua, please review your profile so that Hydrite can be sure that it is correct. This will prevent any unnecessary mistakes affecting both you the customer and Hydrite Chemical.

Should you have any questions during this transition please do not hesitate to contact Brad, Joshua or me. I can be reached at 262-792-8774. Hydrite looks forward in developing a strong business relationship that will be mutually beneficial.

Regards,

Terry Chomniak
New Business Development Manager
Hydrite Chemical Co.